Barbie – The Most Famous Doll in the World

In 1959, a doll named Barbie Millicent Roberts first appeared in the world of toys. Soon, everyone started to (50) _____ her Barbie. The doll, made by the American toy-company Mattel, has become the most successful doll in history. In fact, 90% of all American girls between 3 and 10 years have at least one Barbie doll (51) _____. At present, Barbie is going through hard times because (52) _____ many rivals on the market. For example, Bratz dolls, (53) _____ came to life seven years ago, present a great challenge for Barbie. These dolls (54) _____ more like today's pop stars or actresses with miniskirts and (55) _____ make-up. The Bratz company even offers a wide variety of fashionable clothing. What is more, it seems that Barbie (56) _____ attract American teenage girls anymore.

50 A) call	B) tell	C) say
51 A) home	B) at home	C) in home
52 A) there are	B) they are	C) these are
53 A) what	B) which	C) whose
54 A) see	B) look	C) show
55 A) lot of	B) a lot	C) lots of
56 A) isn't	B) doesn't	C) hasn't

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