

Components of Tourism Business

The following are components of Tourism Business; Business establishments that come under the umbrella of each component, benefit greatly as participants in the tourism industry.

In the spaces provided, write 2 examples of business establishments (Specific Name & Location) that fall under each component.

1. Accommodations - They include: Hotels, Motels, Cruise Ships, Guest Houses, Lodges, and Inns etc.

2. Food & Beverage Operations - Restaurants, Bars, Gourmet and Specialty Restaurants, Coffee Shops, Bistro's, Lounges or Dining Rooms that offer live music or cabaret's shows, In-Room Dining/Room Service, Banquet and Meeting Room facilities, Food carts, Takeaway's etc.

3. On-line Services – usually involves booking travel related services using the internet. Airline, car, restaurant reservations etc.

4. Retail Stores – clothing, souvenirs, jewelry, perfume, factory baked/package foods etc.

5. Tour Operators – organize tours, advertise/market trips and travel options, working with hotels, airlines and other transport companies for ground travel.

6. Transport Operators – air, land and sea transportation – so many ways to travel.

7. Travel Agents - responsible for helping to advise, select and organize travel and or vacations for clients.

8. Visitor Attractions - natural, man-made, heritage, cultural, adventure.
