Listening Activity

Theme2/ Unit4/ Activity 3/CB

Listen to the discussion between Sarah Trent, International Sales and Marketing Director, based in the UK, and Ali Nasser, Middle East Regional Sales Manager, based in Dubai.

1. Sarah is calling from.....

⬭ the UAE ⬭ Britain ⬭ the USA

2. She is calling because she is ..... the sales figures.

⬭ worried about ⬭ pleased with ⬭ happy about

3. The company used to be one of the ..... companies in the Middle East.

⬭ challenging ⬭ leading ⬭ good

4. The company's staff don't stay long in the company because.....

⬭ the company isn't secure.

⬭ it is too far from where they live.

⬭ they get low payment.

5. Ali suggested that they should first .....

⬭ increase the salary of the employees

⬭ employ new staff

⬭ close the company branch in Dubai

6. Another problem the company has is that the products they sell are.....

⬭ Short ⬭ of low quality ⬭ too expensive

7. Ali recommended that is better to sell products that are made.....

⬭ Internationally and cheaply ⬭ nationally and easily ⬭ cheaply and hard

8. Sara decided to talk to.....to solve the problems.

⬭ Sales manager ⬭ managing director ⬭ other workers

LIVEWORKSHEETS