



Student: \_\_\_\_\_ 1<sup>st</sup> Grade \_\_\_\_\_ Number: \_\_\_\_\_ Teacher: Betty Barros  
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### Recuperação de Língua Inglesa

**Leia o texto com atenção e responda as questões.**

## UN Women ad series reveals widespread sexism

A series of ads, developed as a creative idea for UN Women by Mamac Ogilvy & Mather Dubai, uses genuine Google searches to reveal the widespread prevalence of sexism and discrimination against women. Based on searches dated 9 March, 2013 the ads expose negative sentiments ranging from stereotyping as well as outright denial of women's rights.

"When we came across these searches, we were shocked by how negative they were and decided we had to do something with them," says Christopher Hunt, Art Director of the creative team. The idea developed places the text of the Google searches over the mouths of women portraits, as if to silence their voices.

"The ads are shocking because they show just how far we still have to go to achieve gender equality. They are a wake up call, and we hope that the message will travel far," adds Kareem Shuhaibar, copy writer.

For UN Women, the searches confirm the urgent need to continue making the case for women's rights, empowerment and equality, a cause the organization is pursuing around the world. UN Women is heartened by the initial strong reaction to the ads and hopes they will spark constructive dialogue globally.



**1. De acordo com as imagens os anúncios são sobre:**

- a.O preconceito contra as mulheres.
- b.A função das mulheres na sociedade.
- c.Discriminação governamental contra certos grupos de mulheres.
- d.Obrigações das famílias das mulheres na sociedade.

**2.Marque apenas a resposta correta:**

- a.A reportagem não explica como os anúncios foram concebidos.
- b.Não há informação sobre os efeitos dos anúncios.
- c.A reportagem prova que os anúncios não são muito necessário .
- d. A reportagem reafirma que os anúncios eram baseados em pesquisas reais.

**3.De acordo com o texto para resolver os problemas que estão no anúncio é necessário:**

- a.Punir as pessoas que consolidam os esteriótipos.
- b. Proibir pesquisas na internet sobre as mulheres.
- c.Continuar buscando persuadir as pessoas sobre a igualdade.
- c. Aceitar que a igualdade de gênero é uma questão menor.

**4.A frase "Women should stay at home" expressa:**

- a.Conselho
- b.Obrigaçã
- c.proibição
- d.Necessidade

**5."Women shouldn't have rights" é :**

- a.Recomendação
- b.proibição
- c.conselho
- d.ordem

**6. 1. Read the text below / leiam o texto abaixo**

**Different Books**

**This** book here on the table is very important because it helped me learn good things - it is called *'The Book of Life'*. I don't like **that** book there on the desk because it doesn't have much information - it is called *'The Magic Formula'*. *'The Book of Life'* is much more comprehensive and

useful. 'The Magic Formula' seems to be unrealistic and full of mistakes - even spelling mistakes.

For me, it's obvious that **these** books are completely different and I think the authors have different opinions about almost everything. It's one of **those** situations that makes you wonder why people and things can be so different sometimes. But that's life.

1. What is the name of the book mentioned in the text?

- a) The Blue eyes
- b) Pride and Prejudice
- c) The house
- d) The book of life

2. Why doesn't the narrator like the book on the desk?

- a) Because it's boring.
- b) Because it has a lot of information
- c) Because there is no information
- d) Because it has a lowercase letter

7º Assista o vídeo da música This Boys - The Beatles (Verifique os pronomes demonstrativos presentes e responda a questão abaixo:

Na música **This Boy**, dos Beatles, temos dois pronomes demonstrativos usados indicando a mesma palavra, **boy**:

***That boy took my love away***

***He'll regret it someday***

***But this boy wants you back again***

***That boy isn't good for you***

***Though he may want you too***

***This boy wants you back again***

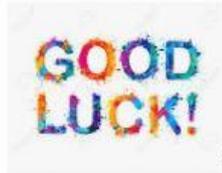
Mas os pronomes demonstrativos fazem a diferença na interpretação do texto, mesmo usando apenas **boy**. Qual o significado?

- a) Na verdade, o cantor está falando dele mesmo;
- b) Com o **that**, o cantor está indicando outro menino (**boy**). **This** está indicando ele

mesmo ou outra pessoa que está próximo dele;

c) O that e o this nesse caso tem o mesmo significado: o cantor está falando de outra pessoa e apenas uma pessoa;

d) That é plural e a letra está errada. Deveria ser those.



"Que a sabedoria seja a sua companhia"