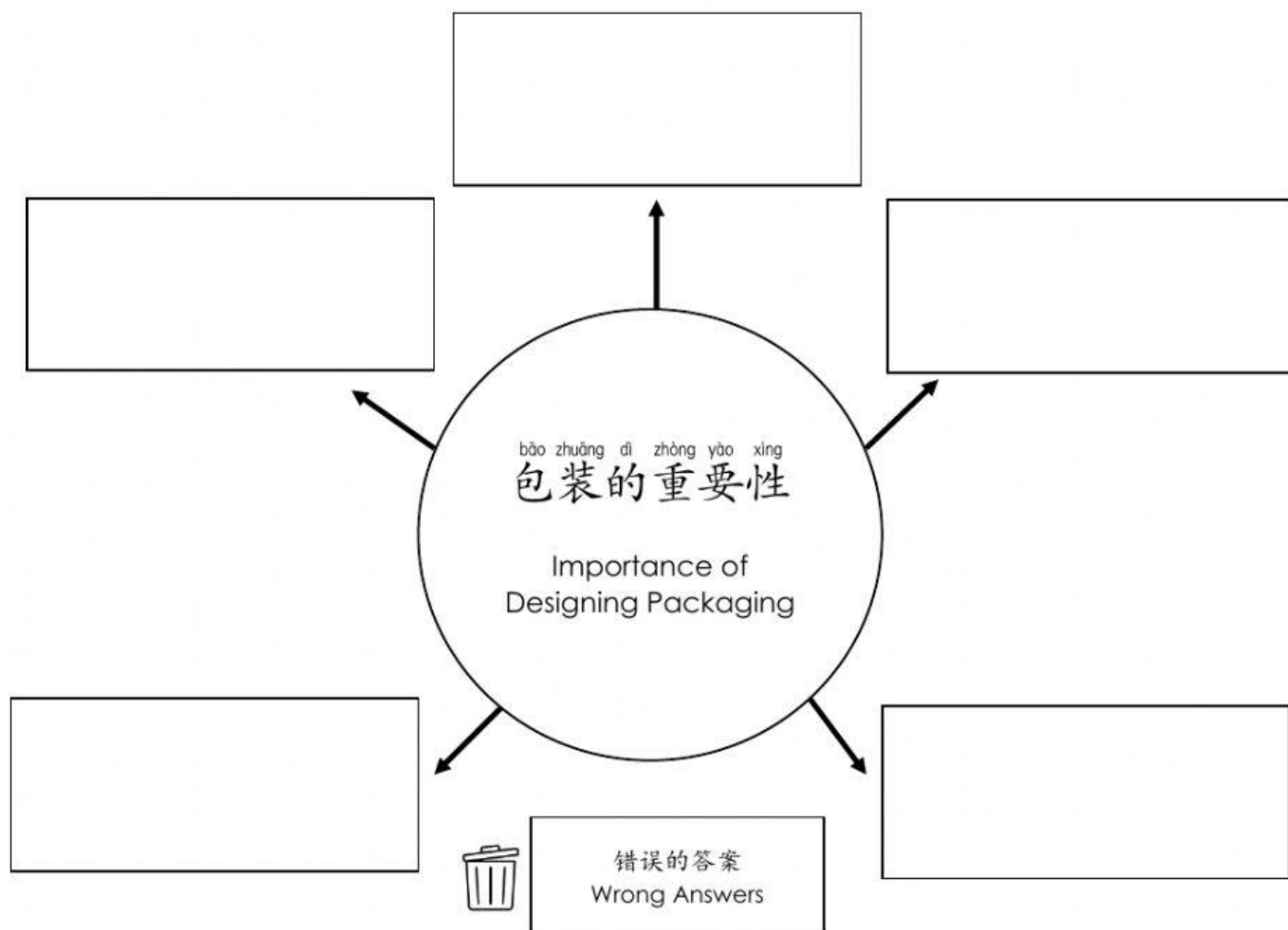


姓名 Name:

班级 Class:

设计包装的重要性有哪些？将正确的答案填入以下的图表里。

What are the importance of designing packaging? Fill in the correct answers in the chart below.



错误的答案
Wrong Answers

提供产品信息
Provide product information

容易吸引顾客挑选产品
Easy to attract customers to choose products

保证货物的质量
Guarantee the quality of the goods

价格比较便宜
The price is cheaper

保护产品的外形
Protect the appearance of the product

减低产品制作的成本
Reduce the cost of production

延长产品的有效期
Extend the validity period of the product

促销产品
Promotional products

方便运输、
储存及展示产品
Convenient transportation,
Store and display products