

- You are going to read an article about the history of Bluetooth. Some words are missing from the text.
- Choose the most appropriate answer from the options for each gap in the text.
- Write the letter of the appropriate answer in the white box.
- There is one example at the beginning.



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FEELING BLUE

Harald "Blåtand" Gormsson was a King of Denmark and Norway who lived in the 10th century AD. **According to** legend, King Harald was always known _____ to bring together leaders to non-violently negotiate, share information and, crucially, communicate across boundaries.

A thousand years later, in the depths of the 1990's – Nokia, Ericsson and several other tech giants _____ short-range wireless communication models to transfer information from phones to PCs and back without cords and cables.

At a meeting in Sweden some designers and engineers got together to talk about this concept. _____ of the developers wanted a better name for the project than MC-Link or Biz-RF. So in his presentation he gave the new model a codename _____ this ancient communication king. A fun, silly codename and literal translation of Blåtand: Bluetooth.

The name Bluetooth was meant to be temporary _____ something official came together. _____, when the product was ready for market, the name Bluetooth caught on like wildfire. It's the name we _____ use for the wireless technology which connects keyboards, mice, cell phones, and other devices the world over.

Best _____ all, though, the Bluetooth icon on your desktop is his, too. The symbol we associate with easy, painless information sharing across hundreds of languages and file types is the result of combining the Old Norse runic symbols for 'H' and 'B'.

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