

12 The right stuff

1 Complete these sentences with **In order for** or **In order to**.

1. In order for _____ a restaurant to be popular, it has to have attractive decor.
2. _____ a movie to be entertaining, it has to have good actors and an interesting story.
3. _____ succeed in business, you often have to work long hours.
4. _____ attract new members, a sports club needs to offer inexpensive memberships.
5. _____ speak a foreign language well, it's a good idea to use the language as often as possible.
6. _____ a travel agency to succeed, it has to be able to find the cheapest airline tickets.



2 Write sentences. Use the information in the box.

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|---|---|
| ☐ have talented salespeople | ☐ work extremely long hours |
| ☒ keep up with your studies | ☐ provide excellent customer service |
| ☐ be clever and entertaining | ☐ have informative and well-written articles |

1. be a successful student

In order to be a successful student, you have to keep up with your studies.

2. a clothes store to be profitable

For a clothes store to be profitable,

3. manage your own business

4. an advertisement to be persuasive

5. run a successful automobile company

6. a magazine to be successful