

UNIT 9: SUCCESS AND HAPPINESS

A Circle the best option to complete the *get* expressions in the article.

Successful entrepreneurs Caterina Fake and Stewart Butterfield got **anywhere / to the top** by making their careers on the Internet. As co-founders of one of the first photo-sharing sites, Flickr, they helped change the way people use the Internet. So how did they both get **to be / under way** two of the world's most successful Internet entrepreneurs?



Caterina Fake

Stewart Butterfield

Caterina describes herself as "always curious," and her ability to learn new things is perhaps the quality that has helped her get **ahead / on with**. Stewart didn't study business or computer science, but he didn't let that get **anywhere / in his way**. With two degrees in philosophy, he simply got **on with / ahead** the job and learned about business along the way.

Not all products get **off to a good start / to be**, but Caterina believes that good products will ultimately sell themselves – especially on the Internet. Users of Flickr, for example, contributed to its development once it got **on with / under way**. Then, after it got **off the ground / in the way**, there was no stopping it.

So, what lessons can new entrepreneurs learn from their story? Perhaps that you won't get **anywhere / you down** by worrying about what you don't know and not to let initial problems get **off to a good start / you down**. If you know you have a great product, stay with it.

B Complete the conversation with a correct form of the *get* expressions in the box.

get ahead	get in (your) way	get off to a good start	get (me) down	get to the top
get anywhere	get off the ground	get on with	get to be	get under way

A Did you hear that I failed my final exam? It's really _____ me _____.
I don't know what to do. I just can't seem to _____ my life right now.

B I know, but you won't _____ if you don't take control and do something positive.

A Yeah. The thing is, though, that I was sick when my classes started. So I didn't _____.
I mean, it wasn't a good way to begin the semester. Then when all the courses _____,
I felt completely lost.

B Well, a lot of successful people never graduated from college. Take Mark Zuckerberg. He
dropped out of college, but he _____ one of the richest people in the world. He
managed to _____ in life and be successful. In fact, he _____ of his profession.

A I guess so. But I'm not going to _____ a company like Facebook _____,
am I? I mean, I couldn't start up a company like that.

B I guess not. I'm just saying don't let one failure _____ your _____.
Don't let it stop you from being successful.