



# GIVE A STRONGER DESCRIPTION OF YOUR PRODUCT



[youtube.com/watch?v=wi44NpHNWLO](https://youtube.com/watch?v=wi44NpHNWLO)



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Follow these 3 steps and make a WOW presentation !

1. Use general \_\_\_\_\_ adjectives.
2. Add more \_\_\_\_\_ adjectives.
3. Add \_\_\_\_\_ adjectives.

1. **Turn a good description into a great one:** instead of « good », use F\_\_\_\_\_, I\_\_\_\_\_, E\_\_\_\_\_ or S\_\_\_\_\_.

Those adjectives will make a \_\_\_\_\_ impact.

What sentence is better than « This is our new product »?

■ « This is our \_\_\_\_\_ new product. »

It makes the sentence sound more \_\_\_\_\_.

2. **Further describe the product and the message** you want to give with more « **WOW** » adjectives:

The A100 laptop, our *incredible* new product, is fast-\_\_\_\_\_ and it has ~~a nice~~ an \_\_\_\_\_ design.

They add more \_\_\_\_\_ to the description.

For example, the description of the H phone will be more \_\_\_\_\_ if you replace « cool » with « \_\_\_\_\_ » (= well-designed) and « cheap » with « \_\_\_\_\_ ».

3. **Use superlatives:**

This is \_\_\_\_\_ (advanced) product on the market.

This is \_\_\_\_\_ (efficient) product on the market.

It's \_\_\_\_\_ (late) product.

It's \_\_\_\_\_ (strong) product we have.

**Lesson + quiz on Superlatives if necessary....**

<https://www.anglaisfacile.com/exercices/exercice-anglais-2/exercice-anglais-18636.php>



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