AACI
ASOCIACIÓN ARGENTINA DE CULTURA INGLESA

AACI USE ONLY	
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AACI USE ONLY			
Sections	1st	2nd	3rd
A			
B			
C			
D			
Total			
Corrector			

NAME: _____ SURNAME: _____

TEENS FOUR FINAL EXAM

Paper 1 "**L**"
Time allowed: 2 hs

SECTION A: Reading Comprehension

Read the text and choose the correct option, true (T) or false (F).

The Influencers

Imagine this: you are in a café when you hear a teenage boy talking about a new computer game. He is explaining its amazing features to a girl and the girl wants to know where she can buy it. Nothing unusual, you might say, until after fifteen minutes, the boy and the girl move to another café and have an identical conversation. On your way home, a 'tourist' in the streets asks you to take a photo with their camera, you do it and, afterwards, they tell you how they bought the camera recently and how it's on special offer. New friend or fraud? Welcome to the world of stealth marketing.

Stealth or 'word of mouth' marketing isn't like normal advertising. We can recognise adverts in the street or in magazines, but it's difficult to spot stealth marketing – it just tricks us. Studies have shown that people are more likely to trust a person on the street, who they think is giving free advice, rather than an advert. In a recent poll of teenagers, only 5% believed what adverts said, compared to 52% who trusted their friends' opinions or recommendations.

More than $500 billion a year is spent on advertising worldwide, but compared with conventional advertising campaigns, stealth marketing is cheap and effective. Many companies that want to sell a new product for teens need their product to look cool and interesting, so they decide to pay young people to talk about it. These young marketers are carefully selected and their job is to persuade their peers to buy the cool new product. Seventeen-year-old Tanya is one of them.

Tanya Fulham is young, clever and sporty. She is interested in fashion, loves shopping and listens to the latest pop music. She has more than 2500 followers on her social media page and she often influences their choices and opinions. She is the latest recruit of an undercover marketing agency. People like Tanya promote brands in blogs and on social media. 'I can usually get people to buy everything from make-up to luxury goods, like designer jeans,' explains Tanya. She gets free samples of cool new products that her friends haven't heard about. This makes her feel important because she has insider knowledge. But do her friends know that she is paid to promote them? 'No, they don't,' she admits. 'But I don't think it is dishonest. If I find something I like, I talk about it. It doesn't make any difference if I'm paid or not.' Maybe Tanya is right, lots of people talk about the new book they are reading or the new gadget they have discovered. However, other people are worried because we may think that someone is being helpful, but that's very different from someone telling us what to do because they are paid for it. You don't know who to trust or who to listen to anymore.

Adapted from Insight Intermediate

1. The boy and girl in the café seemed to be real friends having a normal conversation. **T / F**
2. People usually find it easier to recognise stealth marketing than traditional adverts. **T / F**
3. Companies use stealth marketing because it costs less and still reaches many people. **T / F**
4. Tanya was chosen as a marketer because she is not that popular yet but she values other people's opinions. **T / F**
5. Tanya's friends might not realise that her recommendations are influenced by money. **T / F**

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R	

SECTION B: Language in Use

I. Choose the most suitable alternative

A Restaurant Experience

Last weekend, I went to a new Italian restaurant in town. I went there with my family, and we were all excited 1) _____ the food. The restaurant looked very cozy and the staff were friendly.

We got our table 2) _____and started looking at the menu. I ordered a delicious pasta dish, while my sister decided to try the pizza. The waiter took our orders and promised that they would be ready soon.

3)_____ we were waiting, we noticed that the restaurant was extremely busy, but everyone seemed to be enjoying their meals. The food arrived, and it was absolutely fantastic. We all agreed that we had never tasted anything 4) _____ that before.

After the meal, we asked for the dessert menu.5) _____ we were full, we couldn't resist trying a chocolate cake, which was the perfect ending to our dinner. We left the restaurant feeling very happy and promised to return soon.

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1		a) trying	b) try	c) to try
2		a) quickly	b) quick	c) quicker
3		a) As soon as	b) While	c) Then
4		a) like	b) similar	c) same
5		a) However	b) Although	c) Despite

AACI SAMPLE TEST

LIVEWORKSHEETS

II. Fill in the blanks with the correct form of the verbs in brackets. Use modals if necessary.

It's that time of year again: A new MrBeast video is about to be released.

Do you know Mr Beast? These days, people all over the world 1) (talk) _____ about his crazy challenges. Soon YouTube 2) (fill) _____ with reactions, comments, and fans discussing how much money he has given away this time.

It's always funny how right before and after a new upload, social media 3) (explode) _____ with clips and memes from his videos. Everybody 4) (wonder) _____ how he can afford to spend so much, and why he 5) (decide) _____ to keep giving more each time.

MrBeast 6) (start) _____ his channel when he was only a teenager, and by the time he opened his chocolate company "Feastables" in 2021, he 7) (create) _____ some of the most expensive videos on YouTube. Since then, he 8) (sell) _____ millions of bars around the world.

Some people 9) (say) _____ that if MrBeast continues at this speed, he will become the most famous philanthropist on YouTube. But I think he 10) (already/change) _____ the way people see online content forever.

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III. Complete each of the following sentences using the **word in CAPITALS** so that it means the same as the original sentence.

1. I can't wait to see you again. **FORWARD**

   I _____ you again.

2. He last saw his grandparents a month ago. **HASN'T**

   He _____ a month.

3. The film was really boring so I fell asleep! **SUCH**

   It _____ asleep.

4. I don't know his number, so I'm not calling him. **WOULD**

   If I _____ him.

5. Paris is a beautiful city. I visit it every year. **WHICH**

   Paris, _____ a beautiful city.

6. The Queen will probably open a new school tomorrow afternoon. **BY**

   A new school _____ tomorrow afternoon.

7. "Please help me with my homework," my friend said. **ASKED**

   My friend _____ homework.

8. I don't think he will be able to travel abroad this year. **LIKELY**

   He _____ abroad this year.

9. You can go out after you do your homework. **UNTIL**

   You _____ your homework.

10. He failed his driving test, but he didn't give up. **SPITE**

    He _____ his driving test.

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LIVEWORKSHEETS

SECTION C: Writing

Choose **one** of the following tasks. Write between 100 - 120 words.

1. You have just attended a football match, tennis tournament, or other sporting event. Write a **review** which includes: **a short description of the event, what you liked or disliked about it** and **whether you would recommend it to others**

2. Here is a part of an email you have received from a friend. Write an **email** answering Tom's questions.

Hi!

I'm feeling really stressed about school these days. I have too much homework, and I don't know how to manage my time. I also feel nervous about the upcoming exams. What do you think? How can I organise my study time better? Do you have any tips to stay calm?

Write back soon,

Tom

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LIVEWORKSHEETS