

I. Complete the sentences with the words from the box:

Even, reporter, magazines, press, advertisement, media, report

- 1) TV, radio, newspapers, magazines and the Internet are called _____
- 2) Printed newspaper and magazines are called _____
- 3) The person who gives information on the news are called a _____
- 4) You can buy _____ every week or month, only with stories and coloured photos.
- 5) Journalists _____ the news from all over the world.
- 6) An _____ is something important that happens. It can be good or bad.
- 7) An _____ is the text, picture or short film which tries to sell you something.

II. Read the text and complete it with the words from the box

Copy editors news editors reporters printing technicians
graphic artists photographers advertisers artists

CREATING A NEWSPAPER

Creating a newspaper demands much time and many people. First, 1) **news editors** inform 2) _____ about newsworthy events. The reporters research the events and write their own stories on computers.

3) _____ edit the stories and write headlines for them. The stories goes back to the news editor, who check over the stories and headlines. Meanwhile, 4) _____ take pictures to accompany the stories, and 5) _____ create any charts and diagrams that will accompany the stories in the paper.

Advertising professionals sell the space in the newspaper to 6) _____. 7) _____ decide on placement of articles, photographs and illustrations. Then 8) _____ convert electronic files into finished newspapers.

Are the sentences true or false? (Write T / F)

1. Graphic artists check over the stories and headlines.
2. Artists decide on placement of articles and illustrations.
3. The reporters write their own stories by hand.
4. Secretaries inform reporters about newsworthy events.

5. The reporters search for interesting stories.
6. Graphic artists create charts and diagrams to accompany the stories.
7. Copy editors convert electronic files into finished newspapers.
8. Journalists take pictures to accompany the stories.