LESSON C

1 Fill in the blanks.

researcher	admire	operate	afford
admit	advertise	inventor	electronics

1. I'm a/an _____ who spends most of my life in the library or in a lab.
2. Please turn off all of your _____, as the plane is ready for takeoff.
3. Robin needs to _____ that she's wrong and apologize to me.
4. Thomas Edison was a famous _____ who created the electric light bulb.
5. What are the traits you _____ most in a person?
6. We're already running late and can't _____ to lose any more time.
7. Our charity decided to _____ next week's event online and on TV.
8. Seth isn't quite sure how to _____ this machine, so he's reading the instructions.

2 Read and circle.

The Sad Story of Windows Phone

More than seventy percent of home PCs have Microsoft Windows on them—it's the most popular computer operating system out there. So it may be surprising that Windows Phone, which was smartphone software made by Microsoft, was a huge failure. What happened?

Windows Phone was made by a team of researchers, inventors, and other smart people. It launched in 2010 and was advertised as a convenient new way to operate your smartphone. But people really didn't like it; smartphones were still pretty new at the time, and those who could afford one went with the more popular Android or Apple phones. Although Microsoft made quality software for other electronics, using Windows Phone was frustrating. It ran very slowly and didn't have many apps; it simply wasn't as good as using Windows on a PC.

Microsoft stopped developing Windows Phone in 2015. The CEO of Microsoft, Satya Nadella, admitted it was a choice he regretted. He admired the idea of Windows Phone and hoped the company could make it work, but this never happened. Today, many people don't even know Windows Phone ever existed!

1. What is the most popular computer operating system?
   a. Microsoft Windows b. Windows Phone c. Android
2. What was Windows Phone advertised as?
   a. the best phone operating system on the market
   b. a convenient new way to operate your smartphone
   c. something that could make your smartphone run faster
3. What problem did Windows Phone have?
   a. It worked only if you linked it with your home PC.
   b. It was more expensive than other phone software.
   c. It ran very slowly and didn't have many apps.

3 Read again and circle.

1. In the end, Windows Phone was a failure. true false
2. Windows Phone was just as good as using Windows on a PC. true false
3. Satya Nadella was glad Microsoft stopped developing Windows Phone. true false

LIVEWORKSHEETS