

Student Name: \_\_\_\_\_

Date: \_\_\_\_\_

Grade: \_\_\_\_\_

### Q & A Sheet on Retail Trade

1. Define the term 'retailer'. (2)

---

---

---

2. Explain why retailers are important? (2)

---

---

3. State (6) functions of a retailer. (6)

---

---

---

---

4. Explain any (2) functions of a retailer. (4)

---

---

---

5. List any (4) examples of large-scale retailers. (4)

- a.
- b.
- c.
- d.

6. List any (4) examples of small-scale retailers. (4)

- a.
- b.
- c.
- d.

- BONUS:** Differentiate between a large-scale retailer and a small-scale retailer. (2)

**TOTAL MARKS [22]**