

READING

- 1 What ideas can you think of for an online business?
Discuss your ideas with a partner.

2 Look at the photos of the two young business people. Read and complete the information:



1

NAME:

COUNTRY:

NAME OF BUSINESS:

TYPE OF BUSINESS:

2

NAME:

COUNTRY:

NAME OF BUSINESS:

TYPE OF BUSINESS:

TWO YOUNG ENTREPRENEURS TO WATCH



Cory Nieves, or Mr Cory, is from the United States. He started his business when he was six years old because he was tired of getting the bus to school. He wanted to make some money to help his mum, Lisa, buy a car. First, Mr Cory sold hot chocolate in front of his home in New Jersey. He did well, and he began to sell other things too, like lemonade and cookies. Mr Cory and his mum tried a lot of different recipes for cookies. Then, one day they baked some perfect chocolate chip cookies. Now they bake a lot of different cookies and sell them on his website mrcoryscookies.com. You can also buy them from shops. The cookies are all natural, and Mr Cory and his mum still try the recipes at home before they sell them to customers. Mr Cory also works with organisations that help young people in the United States.



Bella Tipping is Australian. She got the idea for her website while she was on holiday with her family in the US, when she was 12 years old. Bella and her mum talked about their experience. Her mum said the vacation was great. When Bella didn't agree her mum was really surprised. Bella said a lot of things in the hotels and restaurants were for adults not children. The places didn't think about what children wanted or needed. So, Bella started her website called Kidzcationz, where children can post their reviews of hotels and restaurants. Now, when families are planning their holidays and looking for places to stay and eat, they can look at the Kidzcationz website first to see which places are best for children.



LIVEWORKSHEETS

3 Read the articles again and answer the questions.

1 Why did Cory want his mum to buy a car?

2 What did Cory sell before he sold the cookies?

3 What kind of cookies did they make first?

4 What do Cory and his mum still do?

Cory Nieves, or Mr Cory, is from the United States. He started his business when he was six years old because he was tired of getting the bus to school. He wanted to make some money to help his mum, Lisa, buy a car. First, Mr Cory sold hot chocolate in front of his home in New Jersey. He did well, and he began to sell other things too, like lemonade and cookies. Mr Cory and his mum tried a lot of different recipes for cookies. Then, one day they baked some perfect chocolate chip cookies. Now they bake a lot of different cookies and sell them on his website mrcoryscookies.com. You can also buy them from shops. The cookies are all natural, and Mr Cory and his mum still try the recipes at home before they sell them to customers. Mr Cory also works with organisations that help young people in the United States.

3 Read the articles again and answer the questions.

5 How old was Bella when she had the idea for Kidzcationz?

6 What surprised Bella's mum after the holiday?

7 What was the problem with the hotels and restaurants?

8 How can families use Kidzcationz?

Bella Tipping is Australian. She got the idea for her website while she was on holiday with her family in the US, when she was 12 years old. Bella and her mum talked about their experience. Her mum said the vacation was great. When Bella didn't agree her mum was really surprised. Bella said a lot of things in the hotels and restaurants were for adults not children. The places didn't think about what children wanted or needed. So, Bella started her website called Kidzcationz, where children can post their reviews of hotels and restaurants. Now, when families are planning their holidays and looking for places to stay and eat, they can look at the Kidzcationz website first to see which places are best for children.



TALKING POINTS

Which do you think is a better idea:
Mr Cory's Cookies or Kidzcationz?
Tell your partner.

4 Put the words in the correct order to make sentences and a question.

1 I / pounds. / can / five / buy / for / oranges / a / few

I can buy five oranges for a few pounds.

2 I / for her / some / birthday. / bought / books / my mum

3 for / What's / awesome? / word / another

4 shop / The / amazing / is / its / prices. / famous for

5 need to / I / Monday. / my / do / for / homework

5 Match the sentences from Exercise 4 to the meanings below.

A payment

1

B time

C occasion

D reason

E the meaning of

6 Complete the text with suitable words. You have the first letter of each word.

I ¹ b *ought* my dad a new suit ² f
his birthday. The ³ p was great because
the suit was in the ⁴ s There was a 20%
⁵ d and I bought it ⁶ f less
than £100. The shop is very well-known ⁷ f
its clothes and my dad was really happy. But when
he tried it on it didn't fit. I wanted to return the suit
to the shop, but when I looked in my ⁸ p
I couldn't find the ⁹ r