

LESSON

7

Writing on Social Media

Activity

1

Starting up

Writing on social media platforms

A Listen to these people talking about how they write on social media.



B Look at the appearance of three different social media platforms. Which appearance are you familiar with? Which one belongs to Facebook, Instagram, and X?

1



2



3



A Underline the correct words in brackets to complete these sentences.

- 1 Amy likes to _____ photos of herself on Instagram. (post / comment)
- 2 A lot of friends have _____ on my post. (shared / commented)
- 3 I use my mobile phone to take a photo and _____ the photo on Facebook. (share / comment)
- 4 I shared this photo yesterday, and it has had many _____ on Facebook. (posts / shares)
- 5 People like to travel and _____ photographs on Facebook to keep memories of their travels. (post / comment)

B Put the words in the right order and make sentences.

- 1 my photo / on Instagram / I saw / comments on

- 2 posted / on Facebook yesterday / a photo of her dog / my sister

A Listen to these sentences and repeat. 
Then answer the questions.

- 1 I have more than three hundred Facebook friends.
- 2 Do you have many friends on Facebook?
- 3 Ben and Beth have mutual friends on Facebook.
- 4 Amanda friended me on Facebook.
- 5 I friended some of my old friends on Facebook. My post has many likes.
- 7 Janeliked my Facebook post.
- 8 Natalie was surprised at the 1,500 people who liked her photo on Instagram.
- 9 Don't forget to follow us on Facebook and Instagram.
- 1 I don't follow her on Facebook.
- 0 My sister follows many celebrities on Instagram. I clicked and looked at her profile before friending her on Facebook.

Questions

- 1 Which sentences use "friend" as a noun? _____ 1, 2, 3, 5
- 2 Which sentences use "friend" as a verb? _____
- 3 Which sentences use "like" as a noun? _____
- 4 Which sentences use "like" as a verb? _____
- 5 Which sentences use the verb "follow"? _____

B Translate these meanings into English.

- 1 ไม่มี คนกดไลก์โพสต์ของฉันบนอินสตาแกรม
- 2 คุณมีเพื่อนกี่คนในเฟซบุ๊ก
- 3 คุณสามารถติดตามเราที่เฟซบุ๊ก
- 4 มีสองคนมากดไลก์โพสต์ของฉัน
- 5 ฉันกำลังติดตามน้องสาวของฉันบนเอ็กซ์

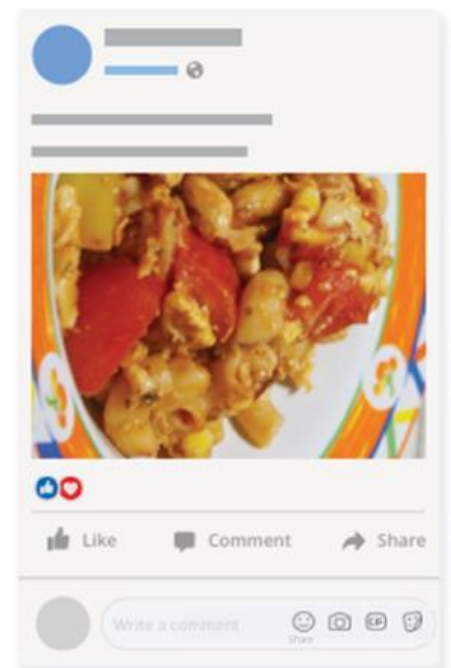
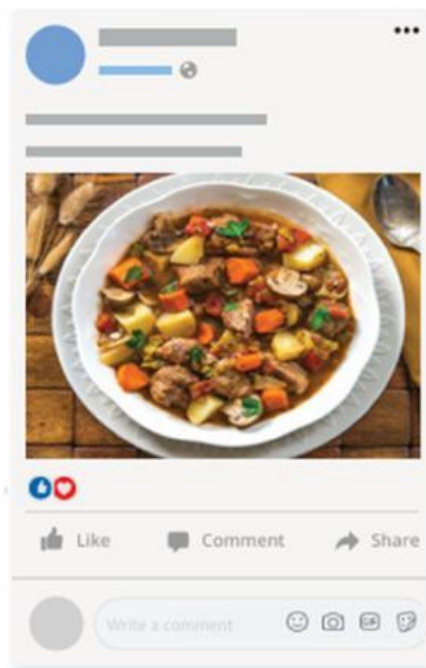
Nobody likes my Instagram post.

C Imagine that you are following two celebrities on social media. Make a sentence using the word “follow”. You can mention any of the social media platforms (Facebook, Instagram, X, or any other platforms).

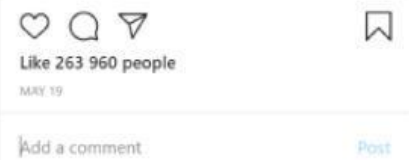
1

2

B Imagine your friend cooked pork stew and macaroni, then she posted two photos on Facebook. Write a comment on her photos. You may use some examples of the comments you have learned.



C Nicole Kidman is a very famous Australian actress. Imagine that you are following her on Instagram. What would you comment on this photo of hers?



D Look at this comment and reply. Can you guess what Sean and Pamela are doing? Circle **a**, **b**, **c** or **d**.



Sean Hillman Cool 😊
Good luck in the exam! See you afterwards 😊

Like · Reply · 6y



Pamela Beach Good luck to you too!

Like · Reply · 6y

- a. The could not pass exams.
- b. They are talking during the exam.
- c. They are taking an exam.
- d. They are cheating on an exam.

B Look at these abbreviations. Discuss with your friends which ones you or your friends have seen before.



ในทางปฏิบัติอาจเขียนเป็นตัวพิมพ์ใหญ่หรือตัวพิมพ์เล็กก็ได้ เช่น PLS or pls

2DAY	= today	pls	= please
2MORO	= tomorrow	SRY	= sorry
2NITE	= tonight	THX	= thank you
B4	= before	U	= you
BTW	= by the way	ur	= your
C	= see	yr	= year
FYI	= for your information	2L8	= too late
GR8	= great	4	= for
MSG	= message	2	= to, two
R	= are		

C The messages were written using abbreviations. Rewrite them in full sentence without using abbreviations.



C U 2NITE

See you tonight

1

C U 2MORO

2

That's GR8.

3

BTW, PLS call me back.

4

I e-mailed u a bus timetable

5

fyi. Thx 4 ur msg.

Activity 6 Writing III Online reviews

ในสื่อสังคมออนไลน์ รีวิวมีผลต่อการตัดสินใจซื้อสินค้า โดยมีผู้ซื้อจำนวนมากอ่านรีวิวของสินค้าและบริการ หรือร้านค้าก่อนที่จะตัดสินใจซื้อหรือใช้บริการ และพฤติกรรมของผู้ซื้อบนสังคมออนไลน์ส่วนใหญ่มักจะไม่ได้ข้อมูลจากแหล่งเดียวและเชื่อผู้ซื้อด้วยกันมากกว่าผู้ขาย

A Read the reviews that a restaurant received on Social Media. Identify which are positive reviews and which are negative reviews. Put a check mark ☒ in the boxes.

- 1 Is this a positive or negative review?
☐ positive review ☐ negative review



Reviewed 3 weeks ago

Quick and Tasty
The service at this place is quick and the food is simply incredible. We have been to this place a few times now and have had the same amazing experience each time!

☒ ☐

- 2 Is this a positive or negative review?
☐ positive review ☐ negative review



Reviewed February 22, 2020

Awesome!!
Really really awesome place, friendly staff, delicious food. They made me feel extra special on my birthday with complimentary ice cream and a beautiful gift from their gift shop. 10/10 would recommend for any type of event. Will definitely be coming back!

☒ ☐

- 3 Is this a positive or negative review?
☐ positive review ☐ negative review



Reviewed December 28, 2019

Too expensive for the quantity it provides
My order cost \$32 and the fish was so small and skinny that I wanted to have dinner after that dinner.

☒ ☐

- 4 Is this a positive or negative review?
☐ positive review ☐ negative review



Reviewed February 11, 2020

Fabulous
From the atmosphere and decor to the excellent service and sublime food, this has to be one of the best restaurants in Sydney.

☒ ☐

- 5 Is this a positive or negative review?
☐ positive review ☐ negative review



Reviewed 9 June 2017

Food too salty to eat!
I don't like to write a bad review, but the food here is some of the worst I've had. The curry and sticky rice I had were so salty; they were almost inedible and I had to throw the leftovers in the bin. I'm not at all impressed.

☒ ☐

B

When an online review is written, some adjectives and words are used to indicate how good or how bad something is. Here are some adjectives and words found from the online reviews in Exercise A. Group the adjectives into two groups.

	Positive	Negative
- tasty - amazing sublime - beautiful - too expensive - one of the best the - worst I've had	- incredible - excellent - inedible - too salty	

C

INTRO Travel is a tour operator that arranges travel tours in Southeast Asia. Look at what opinion a customer gave about INTRO Travel on Facebook. Then answer the questions.

Akash Nayee recommends Intro Travel.
29 May at 20:08 · 🌐

Words probably can't describe how memorable this trip was. Sam, our tour guide, was fantastic throughout the whole trip. Constantly educating us about Vietnam and Cambodia and answering any questions we had on the trip.

I most certainly made some lifelong friends from the trip. This is the third Intro Tour I've now been on as I've never been disappointed by them previously. The itinerary is a great mix of having fun, taking in the culture plus the occasional night out and really seeing the best parts on offer. The organisation on the trip is also second to none from transport to accommodation, no issues whatsoever.

For anyone considering a tour, I would absolutely suggest booking with Intro and also get on a tour run by Sam!

👍 2 1 Comment

Like Comment Share

Intro Travel Hey Akash, Thank you for this review! We are so happy you had a great time with Sam and the rest of our group in Vietnam + Cambodia 😊 We can't wait for you to join us again soon ❤️

Like · Reply · 1w

Write a comment...

- Who wrote this online review?
- Is Intro Travel viewed positively or negatively?
- How many times has this customer used service from Intro Travel?
- What is the name of the tour guide mentioned in this online review?
- Where did this customer travel with Intro Travel?
