



Now listen to the presentation again and complete the sentences.

OK, \_\_\_\_\_<sup>1</sup> the background and the reason we developed the programme.  
Any questions? OK. So, \_\_\_\_\_<sup>2</sup> to the next point and take a closer look at  
the Traffic Support Centre itself. \_\_\_\_\_<sup>3</sup>, the TSC was set up in 2001 to help  
traffic flow more smoothly, and basically to make the lives of motorists easier. In this part of my  
presentation \_\_\_\_\_<sup>4</sup> you about the centre's activities, how we work exactly and  
how motorists benefit from our services.

So, \_\_\_\_\_<sup>5</sup> a brief overview of  
the TSC's activities. Our main activities are to collect, analyse,  
and communicate traffic information. After collecting traffic  
data from a number of different sources, we analyse them  
and then we inform the media, the police, or other  
authorities, and – last but not least – the motorists. (...)

This now leads us to \_\_\_\_\_<sup>6</sup>. How  
does the TSC collect data? Traffic-monitoring equipment has  
been installed across the main traffic routes, which helps us  
gather real-time information on traffic speed and traffic flow. Additionally, we use variable traffic  
sensors and cameras. We also work together with other partners and authorities, for example the  
police, traffic officers, and the media. Let me show you a few examples of how this works. (...)  
\_\_\_\_\_<sup>7</sup> collecting data.

\_\_\_\_\_<sup>8</sup> to the next issue. How do we communicate information to motorists?  
We do this in a number of ways: by using electronic road signs, the Internet and radio, and state-of-  
the-art telephone technology. (...)

Let me now come back to \_\_\_\_\_<sup>9</sup>. The TSC wants to make the lives of  
motorists easier. So, in what ways does the motorist benefit? Well, ... first: through real-time  
information about the traffic situation. Second, through better advice about alternative routes.  
Third, through safer roads and less driver stress.

