

Part 1

Choose A, B, or C.

1. If a company does not adhere to a rule, it...

- A. follows the rule**
- B. breaks or does not follow the rule**
- C. creates the rule**

2. If a company is stifling competition, it is...

- A. making competition more difficult**
- B. helping its competitors**
- C. creating new competitors**

3. A gatekeeper in business is a company that...

- A. controls access to an important market or service**
- B. works as a security guard**
- C. sells computer games**

4. If regulators reassess a decision, they...

- A. announce it immediately**
- B. look at it again**
- C. cancel all investigations**

5. Turnover means...

- A. the amount of money a company receives from its business**
- B. the number of employees who leave a company**
- C. the amount of money a company spends on advertising**

6. If a company wants to placate regulators, it wants to...

- A. make them less angry or worried**
- B. make them more powerful**
- C. stop communicating with them**

7. If a company slashing the fee, it is...

- A. increasing the fee greatly**
- B. reducing the fee greatly**
- C. removing all fees forever**

8. A company's bottom line generally refers to...

- A. its final financial result**
 - B. the bottom of a document**
 - C. its number of workers**
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Part 2 — Reading Comprehension

Read the article again and choose the best answer.

9. Why is the European Commission investigating Apple?

- A. Apple is selling too many iPhones in Europe.**
- B. Apple may not be following new EU digital competition rules.**
- C. Apple wants to leave the European market.**

10. What does the EU want Apple to allow app developers to do?

- A. Sell iPhones directly to customers.**
- B. Advertise only inside the App Store.**
- C. Direct users to offers outside the App Store.**

11. What is the Digital Markets Act designed to do?

- A. Help small companies avoid paying taxes.**
- B. Make powerful technology companies open their businesses to more competition.**
- C. Prevent people from using social media.**

12. What could happen if Apple breaks the DMA?

- A. Apple could face large daily penalties.
- B. Apple would have to stop making iPhones.
- C. Apple would have to leave the EU.

13. What other companies are mentioned in the investigation?

- A. Microsoft and Amazon
- B. Alphabet and Meta
- C. Samsung and Huawei

14. Why did Apple make changes to its iOS and App Store in Europe?

- A. To compete with Samsung
- B. To reduce the price of iPhones
- C. To respond to EU regulators and the new rules

15. What happened to Apple's App Store fee for some companies?

- A. It was reduced from 30% to 17%.
- B. It was increased from 17% to 30%.
- C. It was completely removed.

16. According to Sensor Tower, consumer spending on Apple's App Store was...

- A. increasing rapidly
- B. relatively flat
- C. falling to zero

Part 3

Complete each sentence with the correct word.

17. The company must _____ the new European rules.

18. The court _____ an _____ preventing Apple from using certain rules.

19. The government may _____ a large fine on the company.

20. Apple faces increased _____ from regulators around the world.

21. Samsung and Google are important _____ of Apple.

22. The European Commission was _____ new powers under the DMA.