Building the topic

Vocabulary

Public activities

1 **Match the words below with the definitions. Then listen, check, and repeat.**

appear be successful campaign
give a speech inspire organize
overcome ~~set up~~

1 start a new group or organization set up
2 arrange or plan an event _____
3 be in a concert, in a show, or on TV _____
4 make people know about a bad situation to change it _____
5 do well at something _____
6 give other people the desire to do something well _____
7 succeed in solving a problem _____
8 speak in front of people about something important _____

2 **Complete the article about Jon Bon Jovi with the words below.**

appeared ~~been~~ campaigned speech
inspire organized overcome set up

3 **Ask and answer questions with a partner.**

1 Have you ever given a speech? When? Who to?
2 Have you ever been inspired by a famous person? Who?
3 Have you ever appeared in a stage play or an online video clip? When? Who with?
4 Have you ever helped organize a show, concert, party, game, or other activity? What did you do?
5 Have you ever campaigned to change something? What? How?

- Bon Jovi – New Jersey's most famous band – has (1) been successful and popular for more than 30 years. Jon Bon Jovi is their lead singer.
- Bon Jovi bought a small football team in Pittsburgh, Pennsylvania, in 2004. He wanted to create a new model for sports teams. He wanted his players to play well, but also he wanted to (2) _____ them to help the community. He (3) _____ a charity that is now called the JBJ Soul Foundation to help homeless people in Pittsburgh. At every game, fans brought clothes, food, school supplies, or money to help the poor. Bon Jovi and the players (4) _____ at summer camps and community events.
- The Foundation doesn't do its work alone. Since the beginning, it has (5) _____ for government agencies, local businesses, and volunteers from the community to help. The Foundation works together with other charitable agencies to help (6) _____ programs that provide houses, social services, and job training for people who need help. So far, the Foundation has helped to build 260 units of housing for families in several different cities all over the U.S.
- The JBJ Soul Foundation has just opened a restaurant for families who don't have a lot of money. There are no prices on the menu, and people pay what they can. Before the restaurant opened, he gave a (7) _____ on a TV show, explaining what the restaurant was. Bon Jovi wants people to (8) _____ the problem of being homeless, and provide them with good food at a price they can pay. He believes in The Power of "We". That means, "*We* can and will make a difference," he said.

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