

# impact

## 1 Verb + impact (effect)

Use the correct form of these verbs:

|        |      |          |
|--------|------|----------|
| assess | feel | have     |
| lose   | make | minimise |

1. Internet shopping is beginning to ..... a serious impact on the traditional bookshops.
2. Henman was one of the first British tennis players for years to ..... a real impact on the world of tennis.
3. The authorities are doing everything within their power to ..... the environmental impact of the oil spill.
4. It will be very difficult to ..... the likely impact of allowing twice as many students to have access to a university education.
5. During the 1980s, the industrial north of the country ..... the full impact of the economic recession.
6. When the Berlin Wall came down and the former Eastern Bloc countries opened up, the campaign for nuclear disarmament ..... much of its impact.

## 2 Common adjective collocations

Choose the more natural collocation from the pair in brackets:

1. *Lady Chatterley's Lover* is an important book because it has had a ..... impact on public opinion in Britain since it was published. (major / large)
2. Some politicians are worried that tougher environmental laws could have a ..... impact on the economy. (poor / detrimental)
3. Has the experience of being in prison had a ..... impact on you or have you just put it behind you? (long-term / lasting)
4. The recent ban on cigarette advertising has had a(n) ..... impact on the number of teenagers smoking. (recent / immediate)
5. Management aren't worried about the strike. They are convinced that it will only have a ..... impact on business. (tiny / negligible)
6. Scientists are discussing ways of reducing the ..... impact of wind farms on the landscape. (visual / visible)

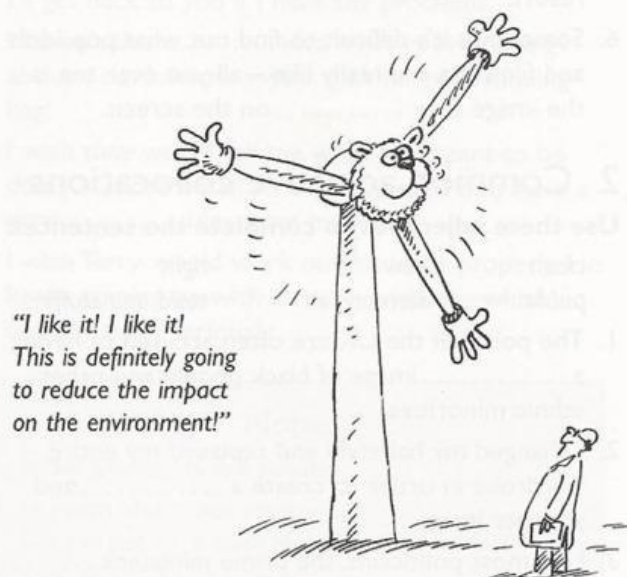
7. Going to the theatre for the first time as a small boy made a ..... impact on me. (huge / severe)
8. We didn't know the ..... impact of the disaster at Chernobyl until years after it happened. (complete / full)

## 3 Impact (collision)

Use the correct form of these verbs:

|        |         |      |           |
|--------|---------|------|-----------|
| absorb | survive | take | withstand |
|--------|---------|------|-----------|

1. The crew ..... the initial impact of the crash, but died in the fire which followed.
2. Good running-shoes prevent injury by ..... the impact of the foot striking the ground.
3. Containers carrying nuclear waste are designed to ..... an impact with a speeding train without breaking open.
4. Many of the dead were in the first coach of the train which ..... the full impact of the crash.



### Notes

1. In 2-1 'significant, huge and profound' are also possible.  
In 1-3 'cushion' is also possible.
2. Note the following prepositional phrase:  
*The bomb exploded on impact – nobody stood a chance.*
3. Note the expression 'the force of the impact':  
*The force of the impact knocked me to the ground.*