demand

1 Verb + demand (firm request)

Use the correct form of these verbs:

give in to	*justify*
renew	*make*
meet	*receive*

1. Starting at 12 noon, the hijackers are threatening to kill one passenger an hour if their demands are not ..... .
2. We've just ..... a final demand for the gas bill. If we don't pay it within seven days, the gas company are threatening to cut off the gas.
3. Children need to learn that they can't have everything they want. You shouldn't ..... their demands all the time.
4. The unions presented a long list of reasons to ..... their demands for a shorter working week.
5. The animal rights people have ..... their demands for the abolition of all forms of hunting.
6. Demands have been ..... for the immediate release of all political prisoners.

2 Verb + demand (need or desire for goods)

Use the correct form of these verbs:

be	*cope with*
create	*fall*
outstrip	*rise*

1. Due to fears of more terrorist attacks, the demand for transatlantic flights has ..... in recent months.
2. There ..... so little demand for tickets for the concert that it had to be cancelled.
3. The workforce is working round the clock, but we are finding it difficult to ..... the recent surge in demand for our products.
4. When demand for a product ..... supply, the price of that product usually rises. That's why property prices have gone through the roof.
5. Demand for mobile phones has ..... sharply. This increase is partly due to lower prices.
6. The main role of advertising is to ..... a demand for a particular product.

Go back and underline other interesting collocations in this exercise.

3 Noun expressions

Complete the sentences with these nouns:

parent	*pilots*	*police*
job	*time*	*work*

1. I don't want a job which makes heavy demands on my ..... . I want a social life as well!
2. Enforcing this new law on dropping litter will make impossible demands on the ..... . I don't think it'll work in practice.
3. The emotional demands of looking after an elderly ..... can be overwhelming.
4. I don't know how working women cope with the conflicting demands of ..... and family life.
5. I've decided to hand in my resignation. The salary is good, but the demands of the ..... are excessive.
6. Flying into crowded airports like Heathrow makes enormous demands on ..... .

4 Expressions with prepositions

Use these expressions in the sentences below:

in demand	*on demand*
demand for	*demands on*

1. Good secretaries are always ..... .
2. Some people believe that abortion should be available ..... .
3. I'm far too busy. There are just too many ..... my time at the moment.
4. In recent years we've seen the ..... good quality one-bedroom flats grow and grow.

Notes

1. If someone is 'unequal to the demands of the job', they can't do it.
2. Note the following way of saying that people want something:
   By popular demand, the show will run for another week.
3. In business you often need to talk about 'the law of supply and demand'.
4. Common adjective expressions are:

emotional demands	*financial demands*
conflicting demands	*huge demands*

LIVEWORKSHEETS