

VOCABULARY AND LISTENING An interview

Internet verbs



1 ★ Circle the correct options.

- Over six million people have subscribed *on / (to)* the Lego channel on YouTube.
- If I like someone's post, I always comment *on / to* it and say something nice.
- Jenna Marbles vlogs *about / of* make-up, her dogs and her daily life. She's got over 18 million followers.
- Influencers say you have to work very hard to build *on / up* a large number of followers.
- I tried Instagram for a while, but I take terrible photos, so I shut *up / down* my account.
- The app sends you messages about new games, but you can switch *on / off* this option if you don't want to see them.



2 ★★ Complete the email with the correct form of the verbs in the box.

build up comment on delete follow post
shut down ~~subscribe~~ switch on vlog about

Dear subscriber,

Thank you for ¹ subscribing to our YouTube channel. You can also ² _____ us on Twitter and Instagram. Over two years we have ³ _____ over one million followers thanks to you.

On this channel we will be ⁴ _____ our favourite video games. If you would like to ⁵ _____ the videos, we'd love to hear from you, and we'd love you to ⁶ _____ ideas for new vlogs. If you follow us on Twitter, you can ⁷ _____ the option to receive new messages from us on your screen. Remember, rude posts will be ⁸ _____. If you continue to make rude comments, your account will be reported and it might be ⁹ _____.



3 ★ Guess which numbers in the box match the sentences.

50 million 5 billion over 1 billion
over 65 million 2005

- The year YouTube started.
_____ 2005 _____
- The number of YouTube users.

- The number of people making videos.

- The number of videos watched every day.

- The number of subscribers to PewDiePie's YouTube channel.



4 ★★ Listen to an interview about the YouTube video channel. Check your answers to Exercise 3.



5 ★★ Listen again. Are the sentences *T* (true) or *F* (false)? Correct the false sentences



- Three young men started YouTube after an argument at a dinner party.
F They decided they wanted to share videos from a dinner party but found it difficult.
- Janelle believes that young people watch YouTube more than TV.

- Product review videos are not that popular.

- People watch YouTube to find out how to do things or how good thing are.

- PewDiePie makes documentaries.
