Grammar/Vocabulary (Items 16–20) (5 marks)

For each item, shade in the bubble next to the correct option.

Shopping has changed a lot over the years. Some people have a real **(16)** _____ for buying new things and enjoy visiting different shops every weekend. However, others can become **(17)** _____ to shopping and spend more money than they should. To attract customers, companies use clever **(18)** _____ on television and social media. They also create memorable brand names, slogans and logos to **(19)** _____ people to buy their products. Nowadays, many families prefer spending their time in large shopping **(20)** _____ because they offer entertainment as well as shopping opportunities.

16. charm passion bargain logo

17. traditional addicted modern persuasive

18. advertising trading malls slogans

19. persuade compare reduce create

20. malls logos passions bargains

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