

DETAILS Choose the correct answers according to the lecture. Then listen again to check your answers. 🎧 7.6

1. Online tourism involves finding out about another part of the world while you are at home, with the help of _____.
a. videos b. a local tour guide c. a guidebook
2. Tour companies moved their experiences online during the pandemic of 2020 because they needed new ways to _____.
a. make money b. get feedback c. go mainstream
3. Tour companies that tested the market with online experiences found that people wanted to _____.
a. interact with other tourists b. watch videos c. experience something new
4. Guides new to online tours have to get used to not _____ guests.
a. seeing or hearing b. talking to c. getting reactions from
5. Often, guides who are new to online tourism find that guests rate the experience as _____ they expect.
a. worse than b. the same as c. better than
6. An online tourism experience is similar to _____.
a. watching a film b. attending a concert c. having a video call
7. In Ricardo's online experience, you learn all about coffee, and you might even see a place in the mountains where coffee is _____.
a. grown b. sold c. packaged
8. If you want to host an online experience, the most important thing is to be _____.
a. calm b. detailed c. dynamic