2. Cause & Effect Vocabulary - Connectors

1. because
2. due to
3. as a result
4. therefore
5. caused by
6. led to

1. **Meaning:** shows the reason for something.
Business example: "Sales increased **because** the company launched a new marketing campaign."

2. **Meaning:** a formal way to say "because of."
Business example: "Revenue fell **due to** lower consumer confidence."

3. **Meaning:** shows the consequence of an action.
Business example: "Demand rose, and **as a result**, profits improved in Q4."

4. **Meaning:** introduces a logical conclusion.
Business example: "Costs increased; **therefore**, the company reduced production."

5. **Meaning:** identifies what created the change.
Business example: "The decline was **caused by** supply chain disruptions."

6. **Meaning:** shows that one thing produced another.
Business example: "The new strategy **led to** a significant rise in customer satisfaction."

Chart description (Cause & Effect):

- Q1: 20
- Q2: 25
- Q3: 10
- Q4: 10
- Q5: 18

LIVEWORKSHEETS

Exercise:

- Why is Sheldon with a mustache?

_____

- Where is Raj?

_____

- What did Raj get to his girlfriend?

_____

- Do they think her girlfriend is a gold digger?

_____

- Does Sheldon share what he knows about Raj's family?

_____

- Is Raj rich or poor?

_____

- Who is Leonard going to call?

_____

- Did Penny date Raj for a couple of months?

_____

https://youtu.be/L9jh-baMY60?si=nWNn5Qe5Qy8AVN8f

LIVEWORKSHEETS