

1. MATCHING

Match the persuasive words from the brochure with their meanings.

PERSUASIVE WORDS	MEANINGS
1. innovative •	A. involving many different kinds of things or people
2. world-class •	B. the best or greatest
3. excellent •	C. very good; of high quality
4. advanced •	D. modern and using new technology or ideas
5. highest •	E. belonging to or involving the whole world
6. global •	F. very high quality; best in the world
7. diverse •	G. new and creative; using new ideas

2. CLASSIFYING WORDS

Classify the following words from the brochure into the correct categories.

innovative world-class advanced modern excellent best highest diverse global successful achievement facilities awards programs

QUALITY (describes how good it is)	FACILITIES (things the school has)	ACHIEVEMENT (results and success)
1. _____	1. _____	1. _____
2. _____	2. _____	2. _____
3. _____	3. _____	3. _____
4. _____	4. _____	4. _____
5. _____	5. _____	5. _____

3. FACT OR PERSUASIVE CLAIM?

Read each statement from the brochure. Write FACT if it is something that can be proven. Write CLAIM if it is a persuasive statement trying to convince the reader.

- We provide the most innovative education that prepares students for a successful future.
- Our campus has the most advanced labs and modern classrooms.
- We have the best teachers who are highly qualified.
- Our students achieve the highest awards in academics, arts, and athletics.
- We offer the most diverse programs and international partnerships.
- Our campus has laboratories and classrooms.

FACT

CLAIM

4. SHORT SUMMARY (2-3 SENTENCES)

Write a short summary of the brochure's message. Your summary should include:

- What the school offers.
- How it is promoted through words and visuals.

