



3. WORLD CUP MASCOTS



UNFORGETTABLE TEAMMATES!

Since 1966, every World Cup has had an official mascot. They represent the joy, culture and spirit of football.

Discover, collect and learn fun facts!



1966 ENGLAND WILLIE  He was the first mascot in World Cup history.	1970 MEXICO JUANITO  His name means "Little Juan" in honor of Mexican children.	1974 WEST GERMANY TIP Y TAP  They were two brothers who represented friendship and fair play.	1978 ARGENTINA GAUCHITO  He wore the typical outfit of the Argentine gauchos.	1982 SPAIN NARANJITO  He was an orange and his name means "little orange" in Spanish.
1986 MEXICO PIQUE  He was a chili pepper and his name means "spicy" in Spanish.	1990 ITALY CIAO  His body represented the colors of the Italian flag.	1994 UNITED STATES STRIKER  He was a fun dog who loved football.	1998 FRANCE FOOTIX  His name comes from "football" and "mix" (everything football!).	2002 SOUTH KOREA / JAPAN ATO, KAZ & NIK  They were the first mascots in history: three characters.
2006 GERMANY GOLEO VI  His name means "memorable" in German.	2010 SOUTH AFRICA ZAKUMI  His name is a combination of "ZA" (South Africa) and "Kumi" (10 in several African languages).	2014 BRAZIL FULECO  He is an armadillo, a very typical animal from Brazil.	2018 RUSSIA ZABIVAKA  His name means "the one who scores" in Russian.	2022 QATAR LA'EEB  His name means "super skilled player" in Arabic.
2026 UNITED STATES / MEXICO / CANADA MAPLE, CLUTCH & ZAYU  Three friends who represent the unity, diversity and passion for football in North America.				

COLLECT YOUR STICKERS!



ACTIVITY

Who is your favorite mascot?
Draw it or write its name here.

DID YOU KNOW?

Mascots help children and people all around the world get excited even more about the World Cup.





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1 MATCH. Match each mascot to the correct World Cup year and country.

(A)



(B)



(C)



(D)



(E)



(F)



1974
GERMANY

1966
ENGLAND

1982
SPAIN

1994
UNITED STATES

1970
MEXICO

2002
SOUTH KOREA
& JAPAN

2 READ AND ANSWER. Read the clues and write the name of the mascot.

- 1 I'm a lion and I played in England in 1966.
- 2 I wear a big sombrero! I'm from Mexico 1970.
- 3 We are two friends from Germany in 1974.
- 4 I'm an orange and I come from Spain 1982.
- 5 I'm a dog and I played in the United States in 1994.
- 6 We are colorful and we represent South Korea and Japan in 2002.



FOOTBALL CONNECTS THE WORLD!

