Unit 1.1

E 1.4 1.1 **LISTEN FOR MAIN IDEAS** Read the statements. Then listen to the podcast and write T for *true* or F for *false* for each statement.

1. _____ More young people today want to start their own businesses than in the past.
2. _____ The speaker advises young people to get jobs and settle down.
3. _____ Many people who want to start their own businesses are not realistic about their chances of success.
4. _____ The speaker does not think that most young people are qualified to become entrepreneurs.

F 1.5 **LISTEN FOR DETAILS** Listen to each segment of the podcast. Fill in the missing information.

Segment 1

1. Mark Zuckerberg started _____ when he was _____ years old. Today his wealth is estimated at approximately _____ dollars.
2. Nowadays, many people want to start businesses because of the _____ job market and _____ technological change.
3. *Shark Tank* is a _____ show on which entrepreneurs try to sell their ideas to _____.
4. Another reason so many people today want to become entrepreneurs is because of the success of people like Mark Zuckerberg and _____.

Segment 2

5. Robert owns _____. He works _____ days a week.
6. He says that small business owners don't have any _____.

Segment 3

7. About _____ of small business owners lose their businesses in the first year and about _____ fail within five years.
8. Gail Horvath and her husband ran a successful business for _____ years before the business went into _____.

Segment 4

9. It can be difficult to have a happy _____ when you run your own business.
10. Tony and his wife ended up getting _____ because he _____ his business over his wife.

LIVEWORKSHEETS

Unit 1.2

WATCH

F ▶ **1.2 WATCH FOR MAIN IDEAS** Watch the TED Talk, *5 Ways to kill your dreams* by Bel Pesce. Check [✓] the statements that Pesce would agree with.

1. _____ Overnight success is the best kind of success.
2. _____ Let other people make decisions for you.
3. _____ When you become successful, set an even higher goal for yourself.
4. _____ Many entrepreneurs fail because they do not take responsibility for their own mistakes.
5. _____ Make sure you take time to celebrate when you are successful.
6. _____ The goal is the most important thing.

Climbers celebrating at the top of Bertha's Tower in Antarctica

G ▶ **1.3 WATCH FOR DETAILS** Watch each segment of the TED Talk. Answer the questions.

Segment 1

1. How did Pesce get into MIT? _____

Segment 2

2. When Pesce says, "*The pipes are infinite and you're going to bump your head, and it's a part of the process*," what do the pipes represent? _____
3. What does she mean by "*bump your head*"? _____
4. What is the process she is referring to? _____

Segment 3

5. Was Pesce's first book successful? _____
6. Why did she decide to visit every state in Brazil to promote her second book? _____

Segment 4

7. According to Pesce, if you don't find an investor or a buyer for your product or idea, whose fault is it? _____
8. What should you do when you meet a goal? _____

LIVEWORKSHEETS