

7

Consumer society

Money makes the world go round.

A proverb

BBC



30 Watch the BBC video.
For the worksheet, go to page 128.

VOCABULARY

7.1

Shops and services • clothes and appearance
• collocations

I can use language related to shops and shopping experiences.

SHOW WHAT YOU KNOW

- 1 List all the clothes and accessories you can think of in two minutes.
sunglasses, jeans, ...
- 2 Put the words in Exercise 1 into groups 1–5. Some items can go into more than one group. Compare your lists with a partner.
 - 1 Items you only wear outdoors
 - 2 Items you wear for special occasions
 - 3 Items you wear all the time
 - 4 Items you never wear
 - 5 Items you have bought recently

THE TRUTH ABOUT SHOPPING



BETH



MIA

1 What do you think about shopping for clothes?

I love it! But I really don't want to look the same as everyone else. So I go to **charity shops** and a second-hand **jeweller's**. I want to look original.

I'm addicted to clothes and shopping. The bad news is that I'm poor! So I can't afford to buy much, except during the sales. But I go **window shopping** – it's still fun to look.

2 How often do you go clothes shopping?

Probably once a month. Or more often if I need something for a special occasion. Sometimes I shop online too – there are some great online **vintage shops**.

Oh dear, it's bad – I go every weekend. I get bored with my clothes – I can't help it.

3 When was the last time you picked up a bargain?

I always **pick up a bargain!** Last time I went to my favourite charity shop, I found this gorgeous silk dressing gown.

Last weekend my favourite **high street store had a sale**. I got an amazing leather jacket for half price.

- 3 Read four people's answers to an online survey about shopping. Answer the questions.
- Who doesn't have enough money to buy lots of clothes?
 - Who uses the Internet to look for clothes?
 - Who avoids shopping for clothes?
 - Who is willing to pay more for the right kind of clothes?
- 4 **SPEAKING** Which person is most like you? Why? Tell your partner.



RYAN

I really enjoy shopping. I love designer clothes. I mean, they're really expensive but I think they're **worth it**. Anyway, I want to look smart like my favourite celebrities.

I don't need to go shopping often because I buy good quality clothes made from nice natural materials like cotton and wool. They **last for ages**.

A bargain – hmm. Oh yes, I got a really nice cashmere pullover – it was on **special offer**.

SAM

My mum buys all my clothes! I don't care what I wear. I don't think you should judge people by the brands they wear. I hate clothes that have logos all over them.

As I said, I never go shopping. I don't even know what suits me. If something **fits** me and it feels comfortable – like my favourite hoodie – then I'm happy.

You'll have to ask my mum!

WORD STORE 7A Shops and services

- 5 **3.18** Complete WORD STORE 7A with the words in red in the survey. Then listen, check and repeat.
- 6 **SPEAKING** Discuss which shops you would go in to buy the items on the shopping list.

Shopping list

- Shoelaces (for trainers)
- A birthday cake
- Printer ink
- A4 paper
- A present for Alfie (cousin aged 6)
- Some aspirin
- Bird food
- Some paint
- Contact lens solution
- Bananas
- A watch battery
- Some stamps

- 7 **SPEAKING** Complete the sentences with shops and services in WORD STORE 7A. Compare your sentences with a partner.

I often go into ...

I sometimes go into ...

I rarely go into ...

I never go into ...

WORD STORE 7B Clothes and appearance

- 8 **3.19** Complete WORD STORE 7B with the underlined words in the survey. Then listen, check and repeat.
- 9 **SPEAKING** Answer the questions. Then compare your answers with a partner.

Can you name ...

- a brand or logo that you like?
- a person you know who often wears designer clothes?
- a colour that doesn't suit you?
- a natural material you like wearing?
- a person you know who looks fashionable?
- a shop where you can buy good quality clothes?
- an item of clothing that fits you really well?
- a person you know who never looks scruffy?

I think my favourite brand is Sole Soul. It's a local brand. I always buy their trainers, they're so comfortable. What about you?

WORD STORE 7C Collocations

- 10 **3.20** Complete WORD STORE 7C with the highlighted phrases in the survey. Then listen, check and repeat.
- 11 **SPEAKING** Choose the correct option. Then ask and answer the questions.
- Do you ever *go / look* window shopping? How often?
 - When do shops usually *offer / have* a sale in your country?
 - When did you last buy something *in / on* special offer?
 - Where can you *pick up / off* a bargain? Name shops.
 - Do you always *keep / stay* your receipts? Why?
 - Have you ever taken something back and *got / asked* a refund? What was it?