GAP FILL PRACTICE

mass	**advertising**	**overconsumption**	**peer**	**status**	**fashion**	**disposable**
obsolescence	**due**	**even if**	**waste**	**sustainable**	**ethical**	**reusable**
marketing	**whether**	**actually**	**pressure**	**thus**	**actually**	

Use the words in the box to fill in the gaps:

Consumerism has become one of the defining characteristics of contemporary society. Nowadays, _____ production and sophisticated _____ campaigns encourage individuals to buy goods far beyond their actual needs. As a consequence, _____ has become increasingly common, contributing not only to environmental degradation but also to social inequality.

A considerable number of people are influenced by _____ pressure and the desire to achieve a higher social _____. The rise of fast _____ has intensified this phenomenon, as styles change rapidly and consumers feel compelled to replace perfectly usable items. Consequently, modern society has evolved into a highly _____ culture in which products are frequently discarded after minimal use.

Another significant issue is planned _____, a practice whereby manufacturers intentionally limit the lifespan of their products. _____ to this strategy, consumers are often obliged to buy replacements regularly, _____ their existing devices continue to function adequately. This tendency generates enormous amounts of _____ and places additional strain on natural resources.

Nevertheless, alternatives do exist. Many companies now promote _____ and _____ forms of consumption by manufacturing _____ products. Furthermore, _____ campaigns can raise public awareness about responsible consumer habits.

_____ consumerism should be regarded as entirely negative remains open to debate. Some economists claim that it stimulates economic growth; _____, others argue that it creates financial _____ and emotional dissatisfaction. _____, individuals should adopt a more critical attitude towards consumption and avoid buying items they do not _____ require.

LIVEWORKSHEETS