

MATCH THE ADVERTISEMENT STRUCTURE

Instructions:

1. Work in pairs.
2. Read each advertisement sentence carefully.
3. Match the sentence with the correct advertisement structure.

Names:

The advertisement features a central image of a cup of iced milk tea with boba. To the left of the cup are four callout boxes with lines pointing to specific parts of the ad:

- Top callout: Points to the main title "FRESH AND CREAMY Milk Tea".
- Second callout: Points to the text "Sweet, cold, and refreshing!".
- Third callout: Points to the text "Made with fresh milk and real tea leaves.".
- Bottom callout: Points to the text "Try it now!".

The cup has a logo that says "MILK TEA GOOD TEA, GOOD DAY".

Call to Action

Headline

Body

Subheadline