



## Transnational corporations

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1 Which of these is a global company? (Tick 1 correct answer)

- A local coffee shop in your town
- McDonald's
- A family-run bakery

2 What is a downside of globalisation? (Tick 1 correct answer)

- Exploitation of workers and environmental damage
- More travel between countries
- More cultural understanding
- Better quality products

3 Which of the following is an effect of globalisation? (Tick 1 correct answer)

- More isolated communities
- Fewer jobs available globally
- Increased cultural exchange and sharing

4 Which of these is an example of globalisation? (Tick 1 correct answer)

- A company opening branches in multiple countries
- People staying in one country their whole lives
- Local farmers only selling within their village

5 What is inequality? (Tick 1 correct answer)

- Equal distribution of wealth and resources
- The creation of businesses in all countries
- The uneven distribution of resources, wealth, and opportunities

6 What is one of the effects of globalisation on global transport routes? (Tick 1 correct answer)

- More demand for faster and more efficient transport
- The closure of all transport networks
- Decrease in the movement of people and goods

Name: \_\_\_\_\_



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### Task A: What are TNCs?

1) What does **TNC** stand for?

2) Complete the table to explain why each factor mentioned may lead to a company choosing to operate in another country.

Reason	Explanation
less strict environmental laws	
lower labour costs	
reaching the global market (consumers from different countries)	
to make use of natural resources	

3) Research an example of a **TNC** and complete the fact file.

Name of company	
Year established	
Location of headquarters	
Number of countries it operates in (name three)	
Number of employees	
Total revenue for last year	

**Task C: What is glocalisation?**

Design your own food item which will be introduced onto the McDonalds menu which would best suit the local area where you are from.

Include in your design:

- name of new food item
- a hand-drawn picture of it
- a short caption describing it
- an explanation of what inspired your design



Name: \_\_\_\_\_



Exit quiz

## Transnational corporations

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1 What is a transnational corporation (TNC)? (Tick 1 correct answer)

- A company that operates only within one country
- A non-profit organisation
- A company that operates in multiple countries around the world

2 Which of the following is an example of a transnational corporation? (Tick 1 correct answer)

- A small local bakery
- A family-owned shop
- McDonald's
- A village farmer

3 Which of the following is true about TNCs? (Tick 1 correct answer)

- TNCs can sell different products in different countries
- TNCs must sell the same products in different countries
- TNCs only sell in one country

4 What is one of the main reasons why TNCs set up factories in developing countries? (Tick 1 correct answer)

- To raise wages in the home country
- To promote local culture
- To reduce the cost of production by using cheaper labour