

Domestic Businesses

Aspect	Perception (What it Seems)	Reality (What it Actually Is)
Competition	Protectionism allows businesses to avoid and the high costs of to stay ahead.	Protectionism triggers trade restrictions from other countries, which global trade and eventually hurts the very businesses that sought protection.

Workers

Aspect	Perception (What it Seems)	Reality (What it Actually Is)
Job Security	Protectionist measures like tariffs and quotas seem to shelter workers from workers abroad.	Workers under protectionism may cling to skills that are becoming, making it harder for them to, to future economic shifts.

Consumers

Aspect	Perception (What it Seems)	Reality (What it Actually Is)
Patriotism	Participating in "Buy American" or "Buy Canadian" campaigns provides consumers with a sense of,	Buying only domestic products has no positive long-term effect on the economy; instead, consumers should provide the incentives businesses need to, international rivals.