SURIN TECHNICAL COLLEGE

30000-1206 English for Digital Business Technology

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Name.....No. .....Class.....Dept.....

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Unit 1: Introduction to Digital Business

1. Reading Passage

Topic: The Rise of Digital Business

In the modern world, digital business is changing how we live. Many companies now use platforms to reach consumers globally. Instead of going to a physical shop, people prefer e-commerce because it is fast and easy. However, being a good digital citizen is important. This means following ethics and respecting privacy. Businesses must invest in cybersecurity to protect customer data. If a company uses innovation correctly, it can grow very fast in the digital age.

- **Reading Questions (10 Questions - Easy to Hard):**

1. What is changing how we live?

   Ans = ...

2. Where can companies reach consumers?

   Ans = ...

3. Why do people prefer e-commerce?

   Ans = ...

4. What should a good digital citizen follow?

   Ans = ...

5. What must businesses protect?

   Ans = ...

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6. What is the role of 'innovation' for a company?

   Ans = ...

7. True or False: E-commerce requires a physical shop.

   Ans = ...

8. What tool protects systems from hackers according to the text?

   Ans = ...

9. What does 'globally' mean in this context?

   Ans = ...

10. Summarize the main idea of the text in one sentence.

    Ans = ...

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"Believe in yourself and all that you are."



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