



**SURIN TECHNICAL COLLEGE**  
30000-1206 English for Digital Business Technology  
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Name.....No. ....Class.....Dept.....

Unit 1: Introduction to Digital Business

1. Reading Passage

Topic: The Rise of Digital Business

In the modern world, **digital business** is changing how we live. Many companies now use **platforms** to reach **consumers** globally. Instead of going to a physical shop, people prefer **e-commerce** because it is fast and easy. However, being a good **digital citizen** is important. This means following **ethics** and respecting **privacy**. Businesses must invest in **cybersecurity** to protect customer **data**. If a company uses **innovation** correctly, it can grow very fast in the digital age.

• **Reading Questions (10 Questions - Easy to Hard):**

1. What is changing how we live?

Ans = .....

2. Where can companies reach consumers?

Ans = .....

3. Why do people prefer e-commerce?

Ans = .....

4. What should a good digital citizen follow?

Ans = .....

5. What must businesses protect?

Ans = .....

6. What is the role of 'innovation' for a company?

Ans = .....

7. True or False: E-commerce requires a physical shop.

Ans = .....

8. What tool protects systems from hackers according to the text?

Ans = .....

9. What does 'globally' mean in this context?

Ans = .....

10. Summarize the main idea of the text in one sentence.

Ans = .....

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"Believe in yourself and all that you are."

