Complete each sentence with ONE word only.

partners / plan / risk / funding / idea / target / marketing / launch

1. Next week, the company will _____ a brand-new product.
2. Before starting, every business needs a clear _____.
3. A simple _____ can sometimes become a successful company.
4. The project stopped because it lacked enough _____.
5. It is important for businesses to define their _____ audience.
6. Strong _____ can increase sales and attract customers.
7. They worked as _____ to build their business together.
8. Every new business involves some level of _____.

LIVEWORKSHEETS