

1. customer	a) formal word for a person who buys something
2. consumer	b) something you buy
3. purchaser	c) buy one, get one free
4. purchase (noun)	d) individual things or products
5. deals	e) money taken off the usual price
6. discounts	f) a person who uses goods or services
7. half-price	g) temporary low prices to attract customers
8. special offers	h) costing 50% less than usual
9. two for the price of one	i) special offers or good prices
10. items	j) a person who buys something from a shop