

BEFORE YOU WATCH

A **PAIR WORK** Look at the pictures. What do you think is causing these things to happen?



B Match the words (1–8) with the definitions (a–h).

- 1 act _____
- 2 action _____
- 3 campaign _____
- 4 climate change _____
- 5 convince _____
- 6 monument _____
- 7 urgent _____
- 8 World Wildlife Fund _____

- a an old building or place that is an important part of a country's history
- b changes in the world's weather believed to be caused by human activity increasing the level of carbon dioxide in the atmosphere
- c needing attention very soon, especially before anything else
- d to do something
- e an organization that deals with wildlife conservation and endangered species
- f something that you do
- g to persuade someone or make someone certain
- h a group of activities that are planned to get a result

C **PAIR WORK** Read the opinions. Do you agree or disagree? Discuss with a partner.

- Most people understand problems in the world, like climate change.
- To make a difference in the world, everybody needs to take action.
- Advertising campaigns could help change the world.



WHILE YOU WATCH

A Watch the video and circle the correct answers.



- 1 The World Wildlife Fund discovered something *interesting* / *frightening* about the environment.
- 2 People will *damage* / *improve* the planet if they don't find better ways to travel and eat.
- 3 There *is* / *isn't* an urgent need to act on climate change.
- 4 The World Wildlife Fund hired an exciting *advertising* / *real estate* agency.
- 5 How do you *convince* / *discourage* somebody that they have the ability to change the world?
- 6 If people could see *big* / *small* changes, they might be able to imagine the bigger results.

B Check (✓) the sentences that are true. Correct the false ones.

- ☐ 1 Earth Hour has grown since it started in 2004.
- ☐ 2 Earth Hour is an event that happens in April.
- ☐ 3 People spend 60 minutes doing something for the environment.
- ☐ 4 Earth Hour is called a closed-source campaign.
- ☐ 5 Fewer people around the world have started to see the effects of climate change.
- ☐ 6 Four hundred globally known monuments are switched off for Earth Hour.
- ☐ 7 Millions of people go viral online.

WHILE YOU WATCH

- C Match the beginnings (1–7) with the endings (a–g) to make correct statements about the video. Which statement is not a speculation?

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|---|-------|---|
| 1 One in six species | _____ | a might be able to imagine the bigger results. |
| 2 The World Wildlife Fund thought that climate change | _____ | b might be too big of a problem for people to understand. |
| 3 If people are excited by what they see and do, they are | _____ | c might not be much. |
| 4 The World Wildlife Fund's name and logo | _____ | d could be affected by climate change. |
| 5 If people could see changes themselves, then they | _____ | e could change the world. |
| 6 One hour a year for Earth Hour | _____ | f can be used by anyone. |
| 7 Earth Hour may become one campaign that really | _____ | g more likely to make good choices for the environment. |

- D Read the statements below. Check (✓) the one that best summarizes the main idea of the video.



- ☐ Earth's climate has changed over time.
- ☐ Earth Hour is easy to take part in.
- ☐ The Earth Hour campaign could help change the world.

- E Complete the sentences with words from the box.

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Earth Hour has ¹ _____ to grow. The effects of climate change have ² _____ clearer. More people around the world have ³ _____ to see them in their own communities. Now that more people ⁴ _____ about the problem, more people are ⁵ _____ in making sure serious changes are ⁶ _____.

AFTER YOU WATCH

- A Answer the question. Then share your answer with a partner.

In the video, one speaker says there is a chance for all of us to say clearly to government, "Come on, we need action – real actions." What actions could the government in your home country take?

- B **PAIR WORK** Look at the picture. With a partner, discuss why it is important to turn off the lights on monuments such as the Eiffel Tower.



- C **GROUP WORK** In small groups, make a list of things you would do that might make Earth Hour fun.



- D **PAIR WORK** Look at the pictures. Write down an idea for a campaign that could help the Earth by changing the way we do things every day.



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