

ANALYSE :Read the report and complete the outline.

To: The General Manager
From: Noor Salah, Marketing Department
Date: May 28, 2026
Subject: Most Attractive Places to Do Business in Bahrain

Introduction:

Bahrain has become one of the most attractive destinations for businesses in the world, thanks to its strategic location, favourable economic policies, and a supportive business environment. This report aims to highlight the most attractive places to do business in Bahrain. The findings are based on extensive research data relating to infrastructure, accessibility, and economic potential.

Findings:

Research reveals that Manama is the primary business hub of Bahrain. It hosts numerous multinational companies, financial institutions, and business centres. Besides, it boasts a robust infrastructure, with modern office spaces, hotels, and conference facilities. The city is also easily accessible via the Bahrain International Airport and has excellent road connectivity.

In addition to Manama, Seef District stands out as an excellent commercial centre. It is known for its commercial and retail centres, including several high-end shopping malls and business complexes. The area is bustling with economic activity, attracting both local and international businesses. Seef offers state-of-the-art amenities and a conducive environment for business operations.

Bahrain Bay is another extremely appealing area. It is a master-planned waterfront complex that combines residential, commercial, and retail spaces. Located near the financial district, it provides easy access to key business areas and government institutions. Its aesthetically pleasing environment and modern infrastructure make it an ideal location for business.

Last but not least, Amwaj Islands offer a unique blend of business and leisure, with a focus on tourism, hospitality, and real estate. The islands are equipped with high-quality infrastructure, including luxury hotels, marinas, and commercial spaces. The area is attractive to investors looking for opportunities in the tourism and hospitality sectors.

Conclusions and Recommendations:

To take full advantage of the business opportunities in Bahrain, I recommend focusing on establishing presence in prime locations. This includes setting up offices or facilities in Manama, Seef District, Bahrain Bay, and Amwaj. This will ensure high visibility and access to key business networks. By strategically positioning our business in these attractive locations, we can maximise our growth potential and establish a strong foothold in Bahrain's dynamic market.

To: _____

From: _____

Date: _____

Subject: _____

Introduction: _____

Briefly introduce the topic of the report: _____

State the purpose of the report: _____

Indicate the sources of information used for the report: _____

Findings: _____

First Effective Strategy: _____

Topic Sentence: _____

Details and examples: _____

Second Effective Strategy: _____

Topic Sentence: _____

Details and examples: _____

Third Attractive Place: _____

Topic Sentence: _____

Details and examples: _____

Fourth Effective Strategy: _____

Topic Sentence: _____

Details and examples: _____

Conclusions and Recommendations:

Main Recommendation: _____

Restate the four strategies: _____

Expected outcome: _____