

Maslow's Need Hierarchy Theory

1. Drag the needs on left side to the correct place in Maslow's need Hierarchy pyramid

Affiliation/ Belongingness needs

Esteem needs

Safety/Security needs

Basic Physiological Needs

Self-actualization needs



2. Match the boxes according to Maslow's Need Hierarchy Theory :

Explanation of need		Type of Need		How organization satisfies this need?
Protection from physical and emotional harm	●	Self-actualization needs	●	Basic salary
Drive to become what one is capable of becoming or and self-fulfillment	●	Esteem needs	●	Attractive job positions
self-respect, autonomy status, recognition and attention	●	Affiliation/ Belongingness needs	●	Team based projects ,social groups or informal groups
Hunger, thirst, shelter, sleep	●	Safety/Security needs	●	Challenging jobs
Sense of belongingness, acceptance and friendship.	●	Basic Physiological Needs	●	Job security, stability of income, Pension plans