A Read the title and skim the blog posts. What are these people's jobs? Why do you think their jobs are hard to understand?

MY PARENTS DON'T UNDERSTAND MY JOB!

DANNY BANGKOK, THAILAND

Do you know what a social media manager is? Right, of course you do, but my mom doesn't. Every week, I try to explain my job to her. I work for a company that makes cars. My job is to tell the world how great our cars are. How do I do that? I get up early and write posts for social media. On weekdays, I go online around 7:00 a.m. and sometimes I work until 9:00 at night. The problem is . . . my mom doesn't use social media.

CARLA BUENOS AIRES, ARGENTINA

It's so funny! I explain my job to my dad, but he just looks very confused. I'm a fashion designer. I always get up early on weekdays because I love my job. I have an office, and most days I draw pictures of cool new clothes, like dresses, jeans, and T-shirts. I also go to stores to look at fabrics to use for my clothes. My dad thinks I'm crazy! He just goes to a store and buys stuff to wear. He doesn't know someone has to design it first.

NICO ATHENS, GREECE

So, I'm a sociologist. I study people. Well, I study how people behave. I also study why we behave the way they do. My mom and dad don't understand why I do that. My mom says, "Nico, people are people! They just do normal things!" I don't agree. There are many reasons why people do the things they do, and I love to learn about that.

LISA LOS ANGELES, UNITED STATES

I'm a software engineer, but my dad doesn't know what that means. I tell him that software is the technology inside his computer, his phone, and his tablet. I make apps for smartphones. One app helps people exercise more. It's very cool because it tracks everything you do during the day. You put your phone in your pocket, and the app does the rest. The app tracks your walk to school, your bike ride on the weekend, and more.

B Read the article. Who does the following things? Check (✓) the correct boxes.

Who does something . . .	Danny	Carla	Nico	Lisa
1. . . . to help people get fit?	☐	☐	☐	☐
2. . . . to understand other people?	☐	☐	☐	☐
3. . . . to make things you can wear?	☐	☐	☐	☐
4. . . . to tell other people about their company?	☐	☐	☐	☐

C **PAIR WORK** Which of the four jobs do you think is the most interesting? the most useful? the hardest to explain? What other things are hard to explain? Think about different jobs, hobbies, or classes at school.

LIVEWORKSHEETS