

aim (v)	complain (v)	employee (n)	hire (v)	think of (v phr)
analyze (v)	data (n)	experiment (v)	solve (v)	value (v)

1. When companies want to _____ someone, they often advertise the job online.
2. For many people, the first iPhone _____ the problem of needing to carry a phone, a music player, and a camera separately.
3. When you _____ a good idea, write it down before you forget it.
4. Most companies _____ to increase sales from year to year.
5. Ice-cream companies often _____ with new flavors to increase sales.
6. It is important to _____ customer needs before opening a new business.
7. My boss _____ creativity in the people she works with.
8. _____ at Google get free food and gym classes.
9. Your smartphone keeps a lot of _____ about you, such as the websites you've visited.
10. When customers _____ about something that makes them unhappy, it is often best to just listen to them.