Social Media Vocabulary Test

Part A. Choose the correct answer.

1. A system used by social media to decide what posts users see is called an _____.
   A. platform
   B. algorithm
   C. caption
   D. filter

2. When a post gets many likes, comments, and shares, it has high _____.
   A. privacy
   B. analytics
   C. engagement
   D. feed

3. A person who affects people's opinions online and often promotes products is an _____.
   A. influencer
   B. subscriber
   C. follower
   D. moderator

4. When a video spreads very quickly online, we say it went _____.
   A. trending
   B. viral
   C. shared
   D. popular

5. The symbol **#travel** is an example of a _____.
   A. caption
   B. hashtag
   C. DM
   D. profile

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6. A person who subscribes to your account and regularly receives your content is a _____.
   A. influencer
   B. subscriber
   C. troll
   D. creator

7. A person who chooses to see your updates on social media is a _____.
   A. follower
   B. influencer
   C. moderator
   D. analyst

8. A live video broadcast on the internet is called a _____.
   A. platform
   B. livestream
   C. filter
   D. notification

9. Photos, videos, and posts shared online are called _____.
   A. feeds
   B. captions
   C. content
   D. analytics

10. A topic that is very popular online right now is _____.
   A. trending
   B. viral
   C. famous
   D. shared

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Part B. Complete the sentence with the correct word.

11. TikTok, Instagram, and Facebook are examples of social media _____.
12. When you write a message under someone's post, you _____ on it.
13. When you repost something so others can see it, you _____ the post.
14. If you mention someone in a photo or post, you _____ them.
15. The right to keep personal information safe online is called _____.
16. A user's personal page with photos and information is their _____.
17. The list of posts you see when you open an app is called your _____.
18. An alert that tells you someone liked or commented on your post is a _____.
19. A private message sent on social media is called a _____.
20. When creators earn money from their online videos, they _____ their content.

Part C. Match the definition to the correct word.

Write the **correct vocabulary word**.

21. Data that shows performance and audience behavior → _____
22. A person who posts harmful or provocative comments online → _____
23. Text written below a photo or video → _____
24. A tool that changes the appearance of a photo → _____
25. To interact actively with an audience or content → _____

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