

1. Why does Sarah call Ali?

- A. To invite him to London
- B. To discuss the company's falling sales
- C. To ask about a new product

2. What was the company's position in the Middle East before?

- A. A small company
- B. The market leader
- C. A new company in the market

3. What is the first problem Ali mentions?

- A. Weak sales team
- B. Poor product quality
- C. Lack of advertisements

4. Why do employees leave the company quickly?

- A. They dislike the work
- B. They move to other countries
- C. They are not paid enough

5. Why have salaries become a problem in Dubai?

- A. Taxes increased
- B. The cost of living has increased
- C. Employees work fewer hours

6. What solution does Ali suggest for the sales team problem?

- A. Hiring fewer workers
- B. Increasing staff salaries
- C. Closing the Dubai office

7. What is the second problem Ali talks about?

- A. The drinks are too expensive
- B. There are not enough shops
- C. The drinks are not popular

8. Who are the company's main competitors?

- A. European companies
- B. American companies
- C. Local companies

9. What does Ali suggest the company should do?

- A. Stop selling drinks in Dubai
- B. Create a cheaper drink produced locally
- C. Open more offices in London

10. What will Sarah do after the call?

- A. Speak to the Managing Director
- B. Visit Dubai immediately
- C. Fire the sales team