

Feature



The Comparative Analysis

Instructions: Classify the characteristics of each writing type into the correct table categories by analyzing their structural and purposeful differences.

[Options to Drag:]

Immediate (Must be published right away)

Focuses on "What someone/something is like"

Inform and Entertain (Emotional Appeal)

Inform the facts (Urgency)

Simple and direct language

Detailed and thorough storytelling

More complex/difficult language

Main idea at the top (The Lead)

Delayed main idea (After an intro)

Feature (สารคดี/บทความพิเศษ)	News Article (ข่าว)
1.	1.
2.	2.
3.	3.
4.	4.
5.	5.