

12 READING

A Are you a frequent social media user? What kinds of things get your attention on social media?

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SOCIAL NETWORKS THAT AREN'T FOR EVERYONE

Since social networking websites first appeared, many have come and some have gone. However, their purpose has generally been the same: keeping up with old friends, making new friends, and sharing pictures, videos, and bits of interesting news. In addition, some sites make it possible to pursue new relationships, either online or in the real world.

For some people who have very specific interests, generic sites like Facebook or Twitter are not sufficient. They want to be part of a supportive online community that shares their particular passions.

A good example is Stache Passions, a social site for people who wear, admire, or have an interest in moustaches. It features photos of men with all sizes and styles of moustaches, forums



for discussing the history, growing, and styling of the 'stache, and even a meet-up page to help you meet other moustache-lovers.

Purrsonals is a specialized site for those who love cats. Here you can meet and chat with cat-loving friends, set up feline play-dates with local people and their pets, and even find a home for a cat in need. And if your friends don't like it when you share endless cute cat videos on your regular social site, Purrsonals is where people are sure to appreciate them!

On a more serious note, Horyou is a website for people that want to do good in the world. On the site, you can connect with other social activists and entrepreneurs, plan meetings, share fund-raising strategies, and keep up with thousands of people who are working hard to make the world a better place. There are no funny videos here, but Horyou offers its own web-based video channel that features programs and documentaries about efforts to improve people's lives around the globe.

B Read the article. Which website is good for the people below? Write **S** (Stache Passions), **P** (Purrsonals), or **H** (Horyou).

This site would be good for someone who . . .

1. has a strong interest in personal appearance. _____
2. is hoping to adopt a new pet. _____
3. wants to watch a bit of light entertainment. _____
4. wants ideas for improving others' lives. _____
5. is interested in styles from the past. _____
6. wants to raise money for a charity. _____

C Find the words in the article that mean the following.

1. enough for a purpose _____
2. places where a discussion can take place _____
3. to like and be grateful for something _____
4. people who want to accomplish political or social change _____
5. plans of action _____