unit

3.1 Teens online

Vocabulary – Social media

A **Complete the sentences with the words in the box.**

platform	apps	hashtags	subscribers	social media

1. You can find out a lot of information by checking the _____ people use on Twitter.
2. According to the latest news, the largest social media _____ is Facebook.
3. He just started uploading videos on YouTube. Soon, he will start getting _____.
4. Most products become popular because brands use _____ to advertise them.
5. TikTok and Instagram were the most downloaded _____ in 2022.

B **Choose the correct option.**

1. I updated my **social media / computer / apps** status this week.
2. He posted a funny video and it went **virtual / viral / trending** in just a few hours. There were millions of views.
3. You were **tagged / hashtagged / posted** by someone in a photo on Instagram.
4. You need to update your news **software / feed / computer** regularly to keep up to date.
5. I've just started a YouTube channel. The more **subscribers / tweets / influencers** I have, the more successful I'll be.
6. Mary is constantly posting videos online giving make-up tips. Her friends consider her a successful **subscriber / blogger / influencer**.
7. If you **geotag / virtual / podcast** your photos, people will know where they were taken.
8. There are specific **viruses / apps / hashtags** designed to edit photos and videos on your phone before you share them online.
9. With computer **technology / hashtags / accounts**, communication is much faster.
10. I had to **scroll / subscribe / share** to the bottom of the website to find out when it was created.



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