

**ADVERTISEMENT SMP KELAS 9**

Total questions: 20

Worksheet time: 12mins

1.



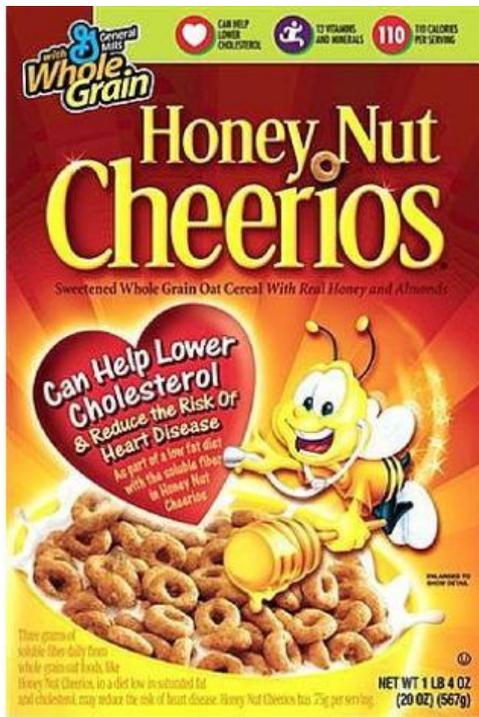
What is this advertisement for?

- a) Old people
- b) Everybody
- c) Adult
- d) Children

2. What is advertisement try to do?

- a) to buy a product
- b) to sell a product.
- c) to make a product
- d) to survey a product

3.



What this advertisement is about?

- a) Cloth
- b) Food
- c) Poder
- d) Cosmetic

4.

**SHOP ASSISTANT**

**Sarah's Shoes** 

We are looking for a shop assistant for our shoe shop in Barnsley. 25 hours per week, Fridays, Saturdays and Sundays.

Must have work experience.

£6.20 per hour

According to the advertisement above, which statement is true?

- a) The name of the company is Sarah's shoes, the job is in Barnsley and they are looking for a cleaner.
- b) You must work on Sundays, you must work evenings, and you can phone Tom about this number
- c) They are looking for a cleaner, the salary is £6.20 per hour, and the job is part-time.
- d) The name of the company is Sarah's shoes, you must work on Sundays, and you must work evenings
- e) The salary is £6.20 per hour, the job is part-time, and it needs experience for this job.

5.



What is the purpose of the advertisement?

- a) Promoting the product of drink
- b) Promoting the product of food
- c) Promoting the service of drink
- d) Promoting the classic

6.



Who are the target readers?

- a) people who want to drink
- b) people who want to eat
- c) people who like coffee
- d) people who want to drink classic

7.

## SUMMER DISCOVERY

1 dozen only Rp 84.000,- **NEW**



What is the purpose of the advertisement?

- a) Promoting the product of drink
- b) Promoting the product of food
- c) Promoting the service of drink
- d) Promoting the discovery

8.

## SUMMER DISCOVERY

1 dozen only Rp 84.000,-

NEW



Who are the target readers?

- a) people who want to drink it
- b) people who want to eat
- c) people who want to eat doughnut
- d) people who want to drink classic

9.



The advertisement is about.....

- a) Beverage
- b) Cloth
- c) Dessert
- d) Cosmetic

10.

## SUMMER DISCOVERY

1 dozen only Rp 84.000,-

NEW



what is the price of donuts when we buy 3 dozen?

- a) Rp 84.000,-
- b) Rp 168.000,-
- c) Rp 252.000,-
- d) Rp 336.000,-

11.



What is the purpose of the advertisement?

- a) Promoting the product of event planning
- b) Promoting the product of event planning
- c) Promoting the service of event planning
- d) Promoting the event

12.



Who are the target readers?

- a) people who want to make an event of weeding
- b) people who want to make an event of birthday party
- c) people who want to make an event of collage festival
- d) A, B, and C are true

13.

**EVENT PLANNING**

**We Plan You Enjoy**

- Wedding Planning
- Corporate Events
- Live Singer Booking
- DJ Live + Trust
- Anchor Male/Female
- Bhangra Dance Group
- Birthday Party
- College Fest
- Private Party
- Dholi Live
- Rock Band
- Female Bartenders

**Uabi starlive** Make Your Event Special with  
**PUNJABI STARLIVE EVENT MANAGEMENT PVT. LTD.**

The advertisement features a red header with 'EVENT PLANNING' in white. Below it, a string of colorful lights is shown. The main text 'We Plan You Enjoy' is in green. A list of services is provided in two columns. At the bottom, there is a logo for 'Uabi starlive' and a red banner with the company name. A small photo at the bottom shows a social event.

What is the selling point?

- a) Event planning
- b) Weeding planning
- c) We plan you enjoy
- d) Corporate event

14.

**Only KFC makes sharing so good!**

**KFC BUDDY meal \$12.90**

The advertisement shows a KFC Buddy meal consisting of a plate of fried chicken, two Pepsi cans, two biscuits, and two small KFC cups. The background is red with a white grid pattern. At the bottom, there is a KFC logo and the text 'KFC Delivery 0222-0111'.

What is the purpose of the text?

- a) To promote and persuade people to use the services.
- b) To promote and persuade people to use the food.
- c) To promote and persuade people to eat the food.
- d) To promote and persuade people to use the meal.

15.



What is the selling point?

- a) Only KFC makes sharing so good!
- b) KFC Buddy Meal
- c) KFC Delivery
- d) 2 glasses of PEPSI

16.



If we pay 25.80, how many packages will we get?

- a) 1 package
- b) 2 packages
- c) 3 packages
- d) 4 packages

17.



How much discount that we will get if we buy the finished jewelry in the showroom?

- a) 20%
- b) 50%
- c) 20% + 50%
- d) 50% - 20%

18.



Who are the target readers?

- a) People who want to buy sale product
- b) People who want to buy red tag.
- c) People who want to buy jewelry.
- d) People who want to buy the discount product.

19.



What is advertised by the texts above?

- a) The advertisement about offering services
- b) The advertisement about offering products
- c) The advertisement about selling services
- d) The advertisement about selling products

20.

**YOUR NAME**

follow me... 

# HOME SERVICES

Need something done around your home? We can help you, no job too small!

PM Me or Comment Below!

Repairs Maintenance  
Cleaning Services  
Garden Care  
Flat Pak Builds  
And More...



**ANOTHER GREAT LOCAL "YOUR AREA" BUSINESS**  
Created By Bill Roberts

Based on your opinion, is the adv. Important for us?

- a) Yes, it is
- b) Yes, it does
- c) No, it is not
- d) No, it doesn't