

TEST 2 - UNIT 7: THE WORLD OF MASS MEDIA

Mark the letter A, B, C, or D to indicate the word whose underlined part differs from the other three in pronunciation in each of the following questions.

- Question 1. A. place B. bias C. fake D. update
Question 2. A. content B. promote C. poster D. forgo

Mark the letter A, B, C, or D to indicate the word that differs from the other three in the position of the primary stress in each of the following questions.

- Question 3. A. access B. update C. fact-check D. broadcast
Question 4. A. flexible B. advertise C. credible D. loudspeaker

Mark the letter A, B, C, or D to indicate the correct answer to each of the following questions.

- Question 5. The TV show attracted millions of _____ during its premiere.
A. viewers B. posters C. adverts D. interests
Question 6. Influencers are often hired at high prices to _____ products on social media platforms.
A. distribute B. update C. promote D. place
Question 7. _____ has become a serious problem in the age of social media.
A. The mass media B. Loudspeaker C. The press D. Fake news
Question 8. She was _____ a talented singer that she won the singing competition easily.
A. such B. so C. like D. as
Question 9. The children played together _____ they had known each other for years.
A. although B. so that C. likely D. as if

Read the following notice and mark the letter A, B, C, or D to indicate the correct option that best fits each of the numbered blanks.

Exciting News! Grand Opening of Stellar Electronics Store! Join Us for a Spectacular Launch Event!

Event Highlights:

- **Special Discounts:** Enjoy exclusive discounts on (10) _____ wide range of electronic gadgets and appliances.
 - **Live Entertainment:** Groove to live music and performances throughout the day.
 - **Lucky Draws:** (11) _____ a chance to win amazing prizes in our hourly lucky draws.
 - **Food Festival:** Indulge your taste buds in a diverse range of cuisines at our food stalls.
 - **Kids' Corner:** Keep the little ones entertained (12) _____ fun activities and games.
- Don't miss out on the festivities! Bring your family and friends to celebrate the launch of Stellar Electronics store. We can't wait to welcome you!

- Question 10: A. the B. an C. Ø (no article) D. a
Question 11: A. stay B. Stand C. Sit D. See
Question 12: A. from B. on C. in D. with

Notice: Combat fake news in the school environment!

Recently, fake news is increasingly appearing and causing more and more consequences. Therefore, the School Board would like to encourage:

- Students ought to fact-check (13) _____ before sharing on social networks.
 - Everyone should use (14) _____ sources for information access.
 - Any suspicious news encountered online must (15) _____.
- Any violators will be disciplined if discovered.

- Question 13. A. content B. broadcast C. press D. bias
Question 14. A. accessible B. convenient C. profit-making D. credible
Question 15. A. report B. have reported C. be reported D. to report

Mark the letter A, B, C, or D on your answer sheet to indicate the correct arrangement of the sentences to make a meaningful paragraph for the following questions.

- a. Firstly, it allows individuals to connect with friends and family, keeping them updated on their daily activities and milestones.
- b. Secondly, sharing personal experiences can inspire and motivate others, fostering a sense of community and support.
- c. Sharing personal life on social media has become a common practice.
- d. Therefore, the key is to share thoughtfully, focusing on positive and meaningful content that adds value to both the individual and their audience.
- e. In conclusion, sharing personal life on social media can enhance relationships and inspire others, but it's crucial to strike a balance and prioritise privacy and discretion.
- f. However, over-sharing personal information may lead to privacy breaches and unwanted attention.

B. $a - c - b - e - f - d$

D. c – d – a – b – f – e

- Share it with us in the comments!
- Firstly, engaging in a hobby provides a break from daily routines, allowing us to explore our passions; whether it's painting, gardening, or playing a musical instrument, hobbies add a sense of accomplishment.
- Secondly, they offer a chance to connect with like-minded individuals, fostering new friendships.
- Hobbies bring joy and fulfilment to our lives.
- So what's your favourite hobby?

D. e-b-c-d-a

Internet, a system architecture that has revolutionised mass communication, mass media, and commerce by allowing various computer networks around the world to interconnect. (18) _____, the Internet emerged in the United States in the 1970s but did not become visible to the general public (19) _____. By 2020, approximately 4.5 billion people, or more than half of the world's population, were estimated to have access to the Internet. And that number is growing, (20) _____ “smart” technology and the “Internet of Things,” where computer-like devices connect with the Internet or interact via wireless networks. The Internet provides a capability so powerful and general that it can be used for almost any purpose that depends on information, and it is accessible by every individual (21) _____.

It supports human communication via social media, electronic mail (e-mail), “chat rooms,” newsgroups, and audio and video transmission and allows people to work collaboratively (22) _____. It supports access to digital information by many applications, including the World wide Web. The Internet has proved to be a ground for (23) _____ “e-businesses” (including subsidiaries of traditional companies) that carry out most of their sales and services over the Internet.

Question 18: A. Sometimes referred to as a “network of networks”
B. Sometimes referring to as a “network of networks”
C. Sometimes referred for as a “network of networks”
D. Sometimes referring for as a “network of networks”

B. of the early 1990s

D. until the early 1990s

B. due to the largely prevalence of

D. largely despite the prevalence of

B. who connects to one of its networks

D. why connects to one of its networks

B. of many different locations

D. at many different locations

B. a large and growing number for

D. a large and growing number of

THE INTERNET IN VIET NAM

Over the past 30 years, the Internet has changed the way people experience and create all media. Today, there are more than five billion Internet users in the world, (24) _____ is more than 60 per cent of the global population. Current news, information, and entertainment are readily available through websites and can be easily accessed through search engines. The Internet has become the most exciting type of (25) _____.

In Vietnam, there were 72.10 million Internet users in early 2022, which accounted for 73.2 per cent of the total population. The number of social media users in Vietnam was (26) _____ to nearly 70 per cent of the total population. The number of Vietnamese on popular platforms was also impressive since it was reported that more than 70 million people used Facebook in Vietnam and around 62 million Vietnamese were on YouTube. These users may not (27) _____ active or unique individuals as some people may not check or post to their social media platforms. Besides, some accounts can belong to businesses or groups. (28) _____, these numbers still strongly indicate that the Internet has become one of the most popular types of mass media in Viet Nam today.

(Adapted from Global Success)

- Question 24.** A. which B. this C. that D. who
Question 25. A. virtual reality B. fake news C. the press D. mass media
Question 26. A. important B. equivalent C. similar D. different
Question 27. A. distribute B. activate C. observe D. represent
Question 28. A. Additionally B. However C. Therefore D. To sum up

Read the following article and mark the letter A, B, C, or D to indicate the correct answer to each of the questions from 29 to 33.

Before the invention of newspapers, the main source of news was word of mouth. Any writings and drawings were done by hand. Although printing presses had existed in eastern Asia, it was Gutenberg's invention in Europe in 1453 that made printing faster and books more accessible. It reduced the cost and size of printed books and made them the first form of mass media affordable to less **wealthy** people. Gutenberg's invention also quickened the spread of discoveries and information and promoted literacy in Europe.

The printing press led to the rise of printed newspapers that appeared regularly. The first newspapers developed from around 1612 and in a short period of time, they became very popular in Europe and the European colonies. In the 19th century, **they** also appeared in Asia. Newspapers and magazines are still very popular today. Although most of them have online versions, many people continue to read print media, which is considered more credible than digital media.

In the 1920s, when radio, television, and video were introduced, the phrase "the media" began to be used. Black and white television quickly became popular in the 1950s, and in the 1960s, colour broadcasts started in many countries. Thanks to its audiovisual presentation, television became one of the most important forms of mass media in the 20th century. As a source of news, entertainment, and education, it still attracts a large number of viewers today.

(Adapted from Global Success)

Question 29. Which best serves as the title for the article?

- A. The Rise of the Media B. Outdated Media Platforms
 C. Traditional Forms of Media D. Development of Journalism and Information

Question 30. All of the following are the forms of mass media mentioned in the passage EXCEPT

- A. video B. photo-sharing C. television D. printed newspapers

Question 31. The word they in paragraph 2 refers to _____.

- A. the printing press B. printed newspapers
 C. Europe and the European colonies D. online versions

Question 32. The word wealthy in paragraph 1 is opposite in meaning to _____.

- A. visual B. luxury C. poor D. rich

Question 33. Which of the following is NOT true according to the passage?

- A. Printing presses, a European invention, appeared first in eastern Asia in the 15th century.
 B. After the advent of the printing press, printing newspapers started to become more popular.
 C. Many people still choose printed newspapers and magazines thanks to their credibility.
 D. Information had been mainly exchanged verbally before the advent of newspapers.

Read the following passage and mark the letter A, B, C or D to indicate the correct answer to each of the questions.

Bees, classified into over 10.000 **species**, are insects found in almost every part of the world except the northernmost and southernmost regions. One commonly known species is the honeybee, the only bee that produces honey and wax. Humans use the wax in making candles, lipsticks, and other products, and they use the honey as a food. While gathering the nectar and pollen with **which** they make honey, bees are simultaneously helping to fertilize the flowers on which they land. Many fruits and vegetables would not survive if bees did not carry the pollen from blossom to blossom.

Bees live in a structured environment and social structure within a hive, which is a nest with storage space for the honey. The different types of bees each perform a unique function. The worker bee carries nectar to the hive in a special stomach called a honey stomach. Other workers make beeswax and shape it into a honeycomb, which is a waterproof mass of six-sided compartments, or cells. The queen lays eggs in completed cells. As the workers build more cells, the queen lays more eggs.

All workers, like the queen, are female, but the workers are smaller than the queen. The male honeybees are called drones; they do no work and cannot sting. They are developed from unfertilized eggs, and their only job is to impregnate a queen. The queen must be fertilized in order to lay worker eggs. During the season when less honey is available and the drone is of no further use, the workers block the drones from eating the honey so that they will starve to death.

Question 34. Which of the following is the best title for this reading?

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|---|-----------------------------|
| A. The Many Species of Bees | B. The Useless Drone |
| C. The Honeybee - Its Characteristics and Usefulness | D. Making Honey |

Question 35. The word "species" in the first sentence is closest in meaning to _____

- | | | | |
|-----------------|---------------------|-------------------|-------------------|
| A. mates | B. varieties | C. killers | D. enemies |
|-----------------|---------------------|-------------------|-------------------|

Question 36. The word "which" in the fourth sentence refers to _____

- | | | | |
|-------------------|----------------------|-----------------|----------------|
| A. flowers | B. fertilizer | C. honey | D. bees |
|-------------------|----------------------|-----------------|----------------|

Question 37. According to the passage, a hive is _____

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|---------------------------|------------------|-------------------------|---------------------------|
| A. a type of honey | B. a nest | C. a type of bee | D. a storage space |
|---------------------------|------------------|-------------------------|---------------------------|

Question 38. According to the passage, the drone _____

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|--|---|
| A. collects less honey than workers. | B. comes from eggs fertilized by other drones. |
| C. mates with the queen and has no other purpose. | D. can be male or female. |

Question 39. According to the passage, honey is carried to the hive in a honey stomach by the _____

- | | | | |
|------------------|------------------|-----------------|-------------------|
| A. queens | B. drones | C. males | D. workers |
|------------------|------------------|-----------------|-------------------|

Question 40. In what way does the reading imply that bees are useful in nature?

- | | |
|--|---|
| A. They pollinate fruit and vegetable plants. | B. They make marvelous creations from wax. |
| C. They kill the dangerous drones. | D. They create storage spaces. |