EXERCISE ON ADVERTISEMENT

Name : _____

Class : _____

Task A

Match the descriptions to the symbol. Write the letter on the given place.

1. _____ Get discount ranges up to 70%.
2. _____ Buy one item at regular price and get two items as bonus.
3. _____ Buy one item and get 1 item free.
4. _____ Buy five items and get one free item.
5. _____ Get forty dollars cash back after you spend a hundred dollars or more.
6. _____ Buy the 1st item at normal price, and get 50% discount on the 2nd purchase.
7. _____ Buy an item with 50% discount and get additional 25% discount.
8. _____ Buy two items at regular price and get one free item.
9. _____ Buy certain purchase with special price after you spend certain amount of money.

A.

B.

C.

F.

D.

E.

I.

G.

H.

LIVEWORKSHEETS

Task 2

Match the name of the product with the slogan.

1. Help them to match the slogan with the product.
2. Drag the name of the product to the correct column.

NO	SLOGAN	PRODUCT
1	Just do it	
2	Connecting people	
3	The best a man can get	
4	Low prices and more	
5	I'm Lovin' It	
6	Good Friends, Great Pizza	
7	Trust me, It works	
8	Snacking with no worry	
9	Have a break, have ...	

Mc Donald

Fitbar

Gilette

Kit Kat

L-Men

Hypermart

Pizza Hut

Nokia

Nike

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Task C Complete the table with information provided in the text.

NO	INFORMATION	YES/NO	PROOF
1	Kinds of advertisement		
2	What does it offer		
3	Place		
4	Time		
5	Rate		
6	Special offering		
7	Contact Person		
8	Prerequisite/ Requirement		

LIVEWORKSHEETS