

Psychology Exam Practice

Name: _____

Date: _____

1. Read the item then answer the question that follows.

Archie: "On the way into work today, I saw a lady collapse. She fell over outside the coffee shop on the high street."

Jordan: "That's terrible. Did you stop to help her?"

Outline what is meant by the term bystander behavior. Referring to the conversation above, identify one factor that can influence bystander behaviour and suggest how it would have influenced bystander behaviour in this situation.
[4]

2. What is meant by 'encoding' as a process of memory? [2]

3. Explain what is meant by 'primacy effect' in recall. [2]

4. Evaluate the multi-store model of memory [4]

5. Explain what is meant by the psychological term 'sample'. [2]

6. Describe how psychologists can use systematic sampling to select 10 participants [3]

7. Explain one difference between primary and secondary data [2].
