

1. company / The / advertising / marketing / team / sales / a / new / campaign / that / helped / quarter. / the / meet / target / for / the / implemented

The marketing team implemented a new advertising campaign that helped the company meet target sales for the quarter.

2. positive / Successful / higher / marketing / specific / results / in / investment. / the / achievement / goals / of / such / as / increased / brand / sales / or / return / on / awareness,

Successful marketing results in the achievement of specific goals such as increased brand awareness, higher sales or positive return on investment.

3. market / share / The / helped / new / gain / advertising / new / campaign / the / company / a / significant / larger / attracting / a / number of / customers. / by

The new advertising campaign helped the company gain a larger market share by attracting a significant number of new customers.

4. managing / Public Relations (PR) / a / strategic / reputation. / discipline / communication / that / on / and / maintaining / focuses / a / positive / is / image / and

Public Relations (PR) is a strategic communication discipline that focuses on managing and maintaining a positive image, reputation, and relationship between an organization and its various stakeholders.

5. Pay-Per-Click (PPC) / each / advertising / clicked / is / an / advertisers / online / fee / advertising / which / model / in / pay / a / time / their / ad / is / by / a / user

Pay-Per-Click (PPC) advertising is an online advertising model in which advertisers pay a fee each time their ad is clicked by a user.